

M: Course Objectives / Learning Outcomes

At the conclusion of the course the successful student will be able to:

1. Define psychology, and give examples of different kinds of phenomena that psychologists study.
2. Identify areas of specialization and list and describe the major perspectives in psychology.
3. Describe the experimental methodology and statistical approaches used in contemporary psychology.
4. Outline the major divisions and subdivisions of the nervous system and their relation to behaviour.
5. Describe the various theories and phenomena involved in sensation and perception.
6. Define learning and memory and describe the various paradigms and procedures used in these areas of research.
7. Identify various states of consciousness including sleep, hypnosis and the effects of various drugs on consciousness.
8. Explain the complex nature of life span development and compare and contrast various theories in developmental psychology.
9. Write a report demonstrating basic knowledge of APA (American Psychological Association) style.

N: Course Content

1. Foundations of Psychology
 What is psychology?
 Scientific attitudes and theories
 Psychology's methods and aims
 Statistics and everyday life
2. Biological Roots of Behaviour
 Natural selection
 The nervous system
 The brain
 The endocrine system
 Genes and behaviour
3. Development Over the Life Span
 Developmental issues (e.g. nature or nurture)
 Prenatal development
 Infancy
 Childhood
 Adolescence and adulthood
 Gender differences
4. Sensation
 Sensing the world - basic principles
 Seeing
 Hearing
 The other senses
5. Perception
 Basic issues in perception (e.g. innate versus learned)
 Perceptual organization
 Perceptual illusions
 E.S.P.

Course Content Cont'd.

- 6. States of Consciousness
 Methodological issues
 Daydreaming
 Sleep and dreams
 Hypnosis
 Drugs and consciousness

- 7. Learning
 Classical conditioning
 Operant conditioning
 Observational learning
 Cognitive interpretations

- 8. Memory
 Forming memories: theoretical approaches
 Forgetting
 Improving memory

O: Methods of Instruction:

The primary method of instruction will be the lecture, but the course may involve various other methods of instruction such as small group activities, discussion groups, seminars, oral presentations, laboratory demonstrations, field trips, computer simulations, video tapes, film, guest lectures, etc.

P: Textbooks and Materials to be Purchased by Students

Texts will be updated periodically. Typical examples are:

Myers, David. 2001. Psychology. (6th ed.) New York: Worth Publishers.

(NOTE: This text is used for both PSYC 1100 and 1200)

Q: Means of Assessment:

An example of a possible evaluation scheme would be:

The course evaluation will be based on the course objectives and in accordance with Douglas College policy and the policies of the Psychology Department. A minimum of 50% of students' grades will be based upon objective multiple choice questions from a text-related test bank. A minimum of 10% of students' grades will be based upon questions requiring written answers at least a paragraph in length. A maximum of 10% of students' grades may be based on attendance and participation. A report requiring elements of APA style, as outline in a psychology faculty approved introduction to A.P.A. style guide, will be required. Other methods of evaluation may include laboratory projects, oral presentations, computer simulations, etc. The specific evaluation criteria will be provided by the instructor at the beginning of the semester.

One example of an evaluation scheme:

Four multiple choice tests at 15% each	60%
One written final exam	20%
Computer simulations	5%
Attendance and participation	5%
Research project and APA report	<u>10%</u>
	100%

R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR

No. Given that this course involves analyses of introductory Psychology theory and concepts, it is unlikely to be open for PLAR except as a credit transfer from another institution.

Course Designer(s):

Education Council / Curriculum Committee Representative

Dean / Director

Registrar