



<p><b>M:</b> Course Objectives / Learning Outcomes</p> <p>Upon completion of this course, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Compute elementary limits; understand the basis of derivatives; be able to calculate derivatives of algebraic and transcendental functions (<math>\exp(x)</math> and <math>\ln(x)</math>); and find derivatives implicitly.</li> <li>2. Sketch graphs of functions by applying first and second derivative techniques; and be able to locate the extrema of functions.</li> <li>3. Solve problems with simple economic modeling theory, involving such concepts as marginals, revenue and profit maximization, points of diminishing returns, and elasticity.</li> <li>4. Understand the elements of partial derivatives and solve simple two-variable problems to optimize demand and revenue functions.</li> </ol>												
<p><b>N:</b> Course Content:</p> <ol style="list-style-type: none"> <li>1. Limits; introduction to continuity; rates of change; derivative definition; tangent lines; rules and techniques for differentiating; marginal analysis.</li> <li>2. First derivative and graphs; second derivative; application to graphs optimization problems; curve sketching; differentials</li> <li>3. Derivative of exponential and logarithmic functions; implicit derivatives; related rates; elasticity of demand; other applications to the mathematics of finance.</li> <li>4. Functions of several variables; partial derivatives; graphical meaning of partial derivatives; maximum/minimum problems in several variables; Lagrange multipliers; applications to simple two-variable optimization; least square method.</li> </ol>												
<p><b>O:</b> Methods of Instruction</p> <ul style="list-style-type: none"> <li>• Lectures, problem sessions and assignments</li> </ul>												
<p><b>P:</b> Textbooks and Materials to be Purchased by Students</p> <p>Barnett &amp; Ziegler, <u>Applied Mathematics for Business, Economics, Life Sciences, and Social Sciences</u>, 3<sup>rd</sup> Edition, Dellen Publishing Company.</p>												
<p><b>Q:</b> Means of Assessment</p> <p>Evaluation will be carried out in accordance with Douglas College policy. The instructor will present a written course outline with specific evaluation criteria at the beginning of the semester. Evaluation will be based on some of the following:</p> <table data-bbox="568 1291 1161 1480"> <tr> <td>1. Weekly tests</td> <td>0 – 40 %</td> </tr> <tr> <td>2. Mid-term tests</td> <td>20 – 70%</td> </tr> <tr> <td>3. Assignments</td> <td>0 – 15%</td> </tr> <tr> <td>4. Attendance</td> <td>0 – 5%</td> </tr> <tr> <td>5. Class Participation</td> <td>0 – 5%</td> </tr> <tr> <td>6. Final Examination</td> <td>30%</td> </tr> </table>	1. Weekly tests	0 – 40 %	2. Mid-term tests	20 – 70%	3. Assignments	0 – 15%	4. Attendance	0 – 5%	5. Class Participation	0 – 5%	6. Final Examination	30%
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6. Final Examination	30%											
<p>Prior Learning Assessment and Recognition: specify whether course is open for PLAR</p> <p>None</p>												

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Course Designer(s)      Aubie Anisef

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Education Council / Curriculum Committee Representative

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Dean / Director      Des Wilson

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Registrar      Trish Angus