



**EFFECTIVE: SEPTEMBER, 2007**  
**CURRICULUM GUIDELINES**

<b>A.</b>	Division: <b>Education</b>	Effective Date:	<b>September 2007</b>
<b>B.</b>	Department / Program Area: <b>Commerce &amp; Business Admin. Applied Degrees</b> (Financial Services and Administration and Accounting)	Revision	<input checked="" type="checkbox"/> New Course <input type="checkbox"/>
		If Revision, Section(s) Revised:	<b>D.</b>
		Date of Previous Revision:	<b>October, 2006</b>
		Date of Current Revision:	<b>April, 2007</b>
<b>C.</b>	<b>BUSN 4490</b>	<b>D:</b>	<b>Applied Legal and Ethical Decision Making for Managers, Professionals and Executives</b>
		<b>E:</b>	<b>3</b>

Subject & Course No.	Descriptive Title	Semester Credits						
<b>F:</b> Calendar Description: This course is intended for senior students in the applied business degree programs. It is an application driven course that will focus on real world cases and examine thereby both the theory and practice of legal, moral and social decision making in the 21 <sup>st</sup> century. The emphasis, however, will be on practice as opposed to theory. The course will begin with a brief introduction to the various leading theories of business issues in this business area, and then focus on the process of how managerial decisions are made or not made. The students will be introduced to several models to apply and hopefully emulate in their personal careers, followed by an intensive look at numerous real world cases that will challenge and compel students to examine their own values, morals and choices in life. Cases will be drawn from the private, public and non-profit sectors of our society and economy. The last quarter of the course will focus on the role of leadership in the successful implementation of management decision making and practice.								
<b>G:</b> Allocation of Contact Hours to Type of Instruction / Learning Settings  Primary Methods of Instructional Delivery and/or Learning Settings:  <b>Lectures and Seminars</b>  Number of Contact Hours: (per week / semester for each descriptor)  <b>Lecture:           2 Hrs.</b> <b>Seminar:           2 Hrs.</b>  Number of Weeks per Semester:  <b>15 Weeks X 4 Hours per Week = 60 Hours</b>	<b>H:</b> Course Prerequisites:  <b>90 credits and [BUSN 4420 or (BUSN 1320 and BUSN 2420)] and (PHIL 1102 or PHIL 1122)</b>  <b>I:</b> Course Corequisites:  <b>Nil</b>  <b>J:</b> Course for which this Course is a Prerequisite  <b>Nil</b>  <b>K:</b> Maximum Class Size:  <b>35</b>							
<b>L:</b> PLEASE INDICATE: <table border="1" style="margin-left: 20px; border-collapse: collapse;"> <tr> <td style="width: 30px; height: 20px;"><input type="checkbox"/></td> <td>Non-Credit</td> </tr> <tr> <td style="width: 30px; height: 20px;"><input type="checkbox"/></td> <td>College Credit Non-Transfer</td> </tr> <tr> <td style="width: 30px; height: 20px;"><input checked="" type="checkbox"/></td> <td>College Credit Transfer:</td> </tr> </table> <p style="margin-left: 20px;">SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (<a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a>)</p>			<input type="checkbox"/>	Non-Credit	<input type="checkbox"/>	College Credit Non-Transfer	<input checked="" type="checkbox"/>	College Credit Transfer:
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## **BUSN 4490 Applied Legal and Ethical Decision Making for Managers, Professionals and Executives**

### **M:** Course Objectives / Learning Outcomes

At the end of the course, the student should be able to:

1. describe and demonstrate knowledge of the leading ethical theories introduced in this course;
2. utilize a decision making model to explain and understand how an ethical decision is made;
3. think critically, on a continuing basis, about the moral issues surrounding business and professional practice and imbedded in all executive decision making;
4. apply ethical decision making models to real world business, public sector and professional moral issues, controversies and dilemmas facing practitioners in a 21<sup>st</sup> century organization;
5. explain the ethical decision making processes, or lack thereof, that occurred in the numerous cases studied in depth in this course;
6. demonstrate an understanding of the role and importance, for both leaders and followers, to develop a moral compass that will guide and influence them in their future careers.
7. recognize and develop the practices upon which moral leadership is derived.

### **N:** Course Content:

1. The basics of moral reasoning in the context of business ethics; the distinctions between and overlapping of morality and law.
2. Ethical organizational behaviour and outsiders: social and shareholder governance and accountability, environmental issues, advertising issues, governmental and community relations, consumer protection, and international cultural differences.
3. Ethical organizational behaviour and insiders: the role of whistleblowers, employee and employer conflicts over power, discrimination and recognition of human rights, health and safety issues, respect for the law, and the development of employee autonomy, success and happiness.
4. Ethics for professionals: the role of codes of conduct, legal sanctions and protections, conflicts of interest, ethical issues unique to our leading professions (e.g. auditing issues for accountants, taxation compliance or avoidance, etc.), governmental regulation.
5. The role of leadership in the ethical process: various leadership theories and their manifestations in our world; charismatic and 'hero' leadership models, transformational and values based leadership, and Robert Greenleaf's 'Servant Leadership' concept.

### **O:** Methods of Instruction

Lectures, seminar discussions, case analyses, role playing, interactive exercises and formal presentations

### **P:** Textbooks and Materials to be Purchased by Students

Texts will be updated periodically. One or more of the following will be used:

Beauchamp, Tom. Case Studies in Business, Society and Ethics (Latest Edition). Upper Saddle River, NJ: Pearson Education.

Brookes, Leonard J. Business & Professional Ethics for Directors, Executives & Accountants (Latest Edition). Thomson Southwestern.

Hartman, Laura P. Perspectives in Business Ethics (Latest Edition). McGraw Hill.

Newton, Lisa, and Schmidt, David P. Wake-Up Calls. (Latest edition) Thomson.

Post, James, The Collapse of Enron. (Latest Edition) McGraw Hill.

Wexler, Mark N. Confronting Moral Worlds: Understanding Business Ethics. (Latest Edition). Prentice Hall Canada.

Handouts of the instructor, from time to time.

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**Q:** Means of Assessment

Evaluation will be based on the following in accordance with Douglas College policy:

Quizzes, short written assignments and/or participation	10%
Written essay	25%
Mid term exam	25%
Formal written case analysis	20%
Formal presentation of case analysis	20%
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	100%

**R:** Prior Learning Assessment and Recognition: specify whether course is open for PLAR

No

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Course Designer(s): **Don Valeri**

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Education Council / Curriculum Committee Representative

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Dean / Director: **Rosilyn G. Coulson**

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Registrar: **Trish Angus**