



COURSE INFORMATION

A: Division: **INSTRUCTIONAL** Date: **MARCH 1996**
 B: Faculty: **COMMERCE AND BUSINESS ADMINISTRATION** New Course: **X**
 Program: **INTERNATIONAL BUSINESS STUDIES** Revision of Course Information form:
 C: **BUSN 401** D: **INTERNATIONAL LOGISTICS AND TRANSPORTATION** E: **3**

Subject & Course No.

Descriptive Title

Semester Credit

F: Calendar Description: This course presents an overview of logistics, as applied to international trade. Topics include: purchasing, inventory management, warehousing, transportation, distribution and integrated planning. The emphasis will be on small- to medium-sized businesses involved in finished-goods shipping.

Summary of Revisions:

G: Type of instruction: Hrs per week
 Lecture: 3 Hrs.
 Laboratory: Hrs.
 Seminar: 1 Hrs.
 Clinical Experience: Hrs.
 Field Experience: Hrs.
 Practicum: Hrs.
 Shop: Hrs.
 Studio: Hrs.
 Student Directed Learning: Hrs.
 Other (Specify) Hrs.
 *: Hrs.
 Total: 4 Hrs.

H: Course Prerequisites:
BUSN 305 and BUSN 400 and BUSN 403 and BUSN 404 and FINC 340 and FINC 405 and MARK 300 and MARK 315

I: Course Corequisites:
nil

J: Course for which this Course is a Prerequisite:
nil

K: Maximum Class Size:
35

L: College Credit Transfer X
 College Credit Non-Transfer
 Non-Credit

M: Transfer Credit: Requested: X
 Granted:

Specify Course Equivalents or Unassigned Credit as appropriate:

BCOU
 SFU
 UBC **COMM 341 (3)**
 UNBC **INTS 400 (3)**
 UVIC **IB 406 (1.5)**
 Other:

 Course Designer(s)

 Director/Chairperson

 Divisional Dept

 Registrar

N: TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Coyle, J. J. The Management of Business Logistics, Latest Ed. West Publishing Company.

O: COURSE OBJECTIVES

The student will be able to:

1. describe the functions and activities involved in logistics;
2. analyze logistics problems and suggest optimal solutions;
3. develop logistics plans for shipping of goods to international destinations;
4. develop a "paper trail" involving legal, statutory, insurance, customs clearance and shipping/distribution documentation.

P: COURSE CONTENT

1. Introduction
 - . description of all aspects of logistics
 - . operational issues and problems in International Logistics
2. Purchasing
 - . buying
 - . electronic data processing (EDP)
 - . electronic order quantities (EOQ)
 - . order forecasting
 - . customer service
3. Inventory Management and Production
 - . costs
 - . maintenance
 - . just in time (JIT)
 - . materials requirement processing (MRP)
 - . production demand linkages
4. Warehousing
 - . materials handling
 - . storage systems
 - . facilities location planning
 - . warehouse layout and design

5. **Transportation**
 - . materials handling
 - . modes of transport
 - . intermodal shipping
 - . packaging
 - . distribution
6. **Customs**
 - . movement of goods across national boundaries
7. **Integrated Planning**
8. **Delivery Procedures**
 - . packaging and labelling for the foreign market
 - . transportation issues
 - . receiving the shipment
9. **Customs Valuation Procedures**
 - . import legislation and rules
 - . the D-memoranda
 - . the harmonized system
 - . tariff codes
 - . calculating value and duty
 - . tariff treatment
 - . general interpretive rules (GIR)
 - . the importance of classification
10. **Canada Customs Clearance Procedures**
 - . release on minimum documentation (RMD)
 - . pre-arrival release system (PARS)
 - . frequent importer release system (FIRST)
 - . future trends

Q: METHOD OF INSTRUCTION

Lectures, seminars and case studies, with focus on small to medium sized business operations. Visits will be made to local businesses and guest speakers will address the class.

R: COURSE EVALUATION

Cases (3-5)	30%
Project	20%
Midterm Examination	20%
Final Examination	<u>30%</u>
	<u>100%</u>