

COURSE INFORMATION

A: Division: **INSTRUCTIONAL** Date: **MARCH 1996**

B: Faculty: **COMMERCE AND BUSINESS ADMINISTRATION** New Course: **X**

Program: **INTERNATIONAL BUSINESS STUDIES** Revision of Course Information form:

C: **BUSN 305** D: **CROSS-CULTURAL LABOUR RELATIONS AND PRACTICES** E: **3**

Subject & Course No.

Descriptive Title

Semester Credit

F: Calendar Description: This course is designed to provide students with an understanding of issues related to cross-cultural labour relations and practices, standard business protocols in foreign countries, management and employee relations, and key labour statutory requirements in different selected countries. The focus will be on small to medium-sized businesses trying to enter Latin American, European, and Pacific Rim countries.

Summary of Revisions:

G: Type of instruction: Hrs per week

Lecture:	3	Hrs.
Laboratory:		Hrs.
Seminar:	1	Hrs.
Clinical Experience:		Hrs.
Field Experience:		Hrs.
Practicum:		Hrs.
Shop:		Hrs.
Studio:		Hrs.
Student Directed Learning:		Hrs.
Other (Specify):		Hrs.
Total:	4	Hrs.

H: Course Prerequisites:

nil

I: Course Corequisites:

nil

J: Course for which this Course is a Prerequisite:

BUSN 401

K: Maximum Class Size:

35

L: College Credit Transfer ☒

College Credit Non-Transfer ☐

Non-Credit ☐

M: Transfer Credit:

Requested:

☒

Granted:

Specify Course Equivalents or Unassigned Credit as appropriate:

BCOU

SFU

UBC

UNBC

UVIC

Other:

BUS 432 (3)

COMM 330 (3)

COMM 432 (3)

IB 302 (1.5)

Course Designer(s)

Director/Chairperson

Divisional Dean

Registrar

N: TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Lustig, M. and J. Koester. Intercultural Competence: Interpersonal Communications Across Cultures, Latest Ed. New York: Harper Collins.

Coursepack of selected readings.

O: COURSE OBJECTIVES

The student will be able to:

1. demonstrate a knowledge of labour practices and standards, business protocols, and employee relations in major Latin American, European, and Pacific Rim countries;
2. analyze readings, case studies and statutes in order to recommend effective solutions and appropriate behaviours in business situations;
3. demonstrate an in-depth understanding of the business culture of at least one country being studied;
4. demonstrate the ability to self-monitor and adjust one's behaviour to accommodate cultural differences in a business context.

P: COURSE CONTENT

Main topics include:

- . Labour history and current practices.
- . Statutory requirements.
- . Business protocols: formality, introductions, meetings, negotiations, socializing, ethics, body language.
- . Employee relations and compensation.

Q: METHOD OF INSTRUCTION

Lectures, assigned readings, case analyses, guest speakers, role plays, discussion, videos, independent research.

R: COURSE EVALUATION

Participation	10%
Mid-Term Exam	20%
Final Exam	30%
Major Paper	20%
Case Study	10%
Role Play	<u>10%</u>

100%