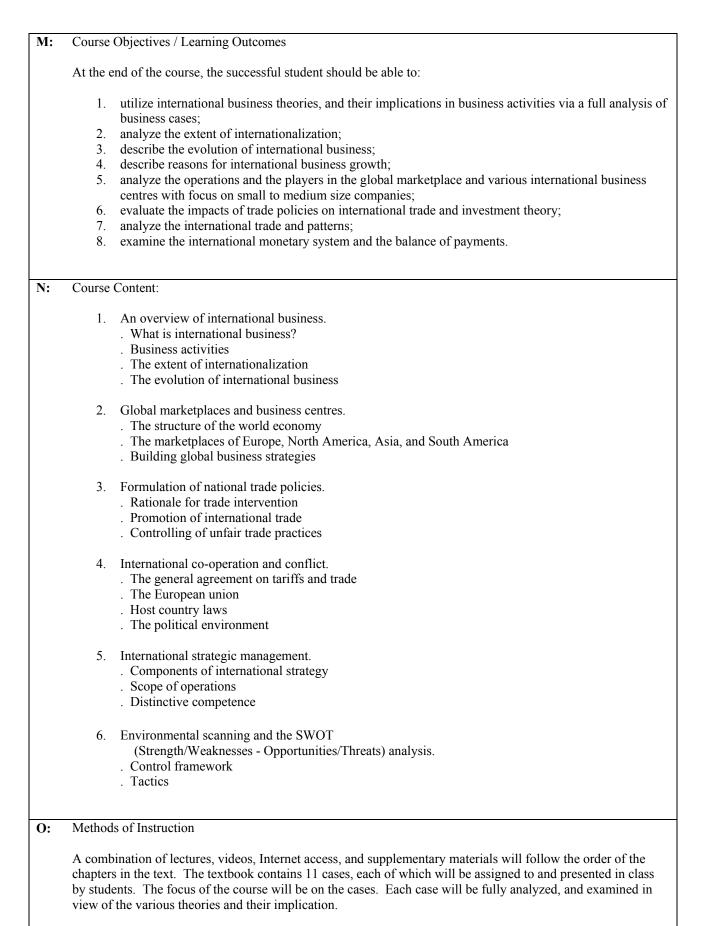


EFFECTIVE: SEPTEMBER 2004 CURRICULUM GUIDELINES

А.	Division:	Instruction	Ef	fective Date:		September 2004
B.	Department / Program Area:	Commerce & Business Admin.	Re	vision	X	New Course
G	r rogram r nou.		Re Da	Revision, Section(s) vised: te of Previous Revision te of Current Revision		C, H, J 2002-09 H 2004-09
C:	BUSN	D: 3400 I	nterna	tional Business		E: 3
	Subject & Course No. Descrip					nester Credits
F:	Calendar Description: This course is a survey of the international business environment. The focus is on the nature of the international business environment financial, cultural, social, political and legal and the manner in which this environment has changed and continues to change. The focus of this course will be from the perspective of a small- to medium-sized business operations, and will be case-based.					
G:	/ Learning Settin	-	H:	Course Prerequisites ECON 3300 and FI	NC 33	
	Learning Setting	ls of Instructional Delivery and/or gs:		and English 12 with better or equivalent		er grade of "C" or
	Lectures and S	eminars	I:	Course Corequisites:		
	Number of Contact Hours: (per week / semester for each descriptor)			Nil		
	Lecture: Seminar:	3 Hours 1 Hour	J:	Course for which this	s Cour	se is a Prerequisite
	Total:	4 Hours		BUSN 4401 and BU	SN 44	05 and FINC 4405
	Number of Wee	ks per Semester:				
	15 Weeks X 4 I	Hours per Week = 60 Hours	K:	Maximum Class Size	e:	
				35		
L:	PLEASE INDI	CATE:				
	Non-Cred	it				
	College Credit Non-Transfer					
	College Credit Transfer:					
	SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (www.bccat.bc.ca)					



P:	Textbooks and Materials to be Purchased by Students			
	Griffin, Ricky and Michael Pustay. Addison-Wesley Publications Ltd.	International Business: A Managerial Perspective, Latest Ed. Toronto:		
Q:	Means of Assessment			
	Midterm	30%		
	Class participation	10%		
	Case presentations and write-up	ase presentations and write-up		
	(Minimum - 5 cases)	30%		
	Final exam	<u>30%</u>		
		<u>100%</u>		
R:	Prior Learning Assessment and Rec	Prior Learning Assessment and Recognition: specify whether course is open for PLAR		
	No			
1	INU			

Course Designer(s): Joe Ilsever

Education Council / Curriculum Committee Representative

Dean / Director: Rosilyn G. Coulson

Registrar: Trish Angus

© Douglas College. All Rights Reserved.