

EFFECTIVE: JANUARY 2009 CURRICULUM GUIDELINES

Α.	Division:	Instruction	Е	nective Date:		January 2009		
B.	Department / Commerce & Business Admin. Program Area: HISP		. R	evision	X	New Course		
				Revision, Section(s)		H		
				evised: Oate of Previous Revisio		Santamban 2004		
				Pate of Current Revision		September 2004 August 2008		
C:	BUSN		Research Applications I Descriptive Title S		C	E: 3		
F:	Subject & Cou		iptive i	itte	Sen	mester Credits		
г:	Calendar Descri	ipuon:						
	information sy data for analys	stricted for HISP program stude stems with applied computer and sis, describing data, probability d etween variables.	alysis u	sing SPSS. Topics cov	ered in	nclude: preparing		
G:	Allocation of Contact Hours to Type of Instruction / Learning Settings		n H:	Course Prerequisites:				
	Primary Methods of Instructional Delivery and/or Learning Settings:			Second semester stainstructor.	anding	or permission of		
	Lectures and Seminars		I:	Course Corequisites:				
	Number of Con for each descrip	tact Hours: (per week / semester otor)		Nil				
	T4	2.11	J:	Course for which thi	is Cour	se is a Prerequisite		
	Lecture: Seminar: Total:	2 Hours 2 Hours 4 Hours		Research Applicati	ons II			
	Number of Wee	eks per Semester:	K:	Maximum Class Size:				
	15 Weeks X 4 Hours per Week = 60 Hours			24				
L:	PLEASE INDI	CATE:						
	Non-Cred	it						
	X College Credit Non-Transfer							
	College Credit Transfer:						ļ	
	SEE BC TRAN	SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (www.bctransferguide.ca)						

M: Course Objectives / Learning Outcomes

At the end of the course, the successful student should be able to:

- 1. Describe data using measures of central tendency and variability;
- 2. Utilize SPSS statistical software to extract data from a database (PRISM), conduct basic statistical computations, and analyze the results.
- 3. Calculate the probability of mutually exclusive, dependent or independent events; apply probability distributions to make estimates;
- 4. Identify appropriate sampling techniques in order to make inferences about the population mean or proportion;
- 5. Set up confidence intervals and conduct tests of significance for the population mean, proportion and variance using small or large samples;
- 6. Set up and conduct tests of hypotheses and interpret results;
- 7. Examine relationships between variables using correlation and linear regression.

N: Course Content:

- 1. Review of Descriptive Statistics
 - . scales of measurement
 - . frequency distributions
 - . histograms, graphs and diagrams
 - . averages and variation
 - . using SPSS for computing frequencies, averages and variance
 - . cross-tabulation
- 2. Introduction to SPSS
 - . setting up a data file
 - . defining data
 - . running SPSS/PC+
 - . the PRISM data base
- 3. Probability and Probability Distributions
 - . approaches to probability
 - . measures of probability or expectation
 - . mutually exclusive events
 - . independent and dependent events
 - . conditional probabilities
 - . binomial, normal, and poisson distributions
- 4. Sampling Theory and Techniques
 - . types of sampling
 - . surveys
 - . sampling distributions
- 5. Statistical Inference
 - . population parameters and sample statistics
 - . sampling distribution of the mean
 - . standard error of the mean
 - . first limit theorem and central limit theorem
 - . estimation of the population mean
 - . confidence intervals
 - . sample size
 - . estimation of the population proportion
 - . z-scores, t-distribution, chi-square distribution
 - . using SPSS in statistical inference

Date: August 2008

	6. Hypothesis Testing . null and alternative	hypotheses					
	. test statistics	пурошевев					
	. test of significance,	decision rule					
	. Type I and Type II						
	. z-test, t-test, chi-squ						
	. using SPSS to test s	tatistical hypotheses					
	7. Examining Relationsh						
	. correlation co-effici	ent (r)					
	linear regression						
	. standard error of the estimate . co-efficient of determination						
	using SPSS to calculate (r) and simple regression lines						
0:	Methods of Instruction						
	Lecture/discussion						
	Computerized application exercises. A significant component of this course requires individual usage of						
	computer facilities.						
P:	Taytha also and Matarials to be	Durchased by Studen	nto				
1.	Textbooks and Materials to be Purchased by Students						
	Daniel W. Biostatistics: A Foundation for Analysis in the Health Sciences, 5th Edition, Wiley, 1991.						
	Raymond Yu. Research Applications I Manual for BUSN 337, Douglas College Printers, 1991.						
	Raymond 1 d. Research Applications 1 Wantai for DOSN 331, Douglas College Filliters, 1991.						
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Q:	Means of Assessment						
	Assignments (Minimum 4)	40%					
	Mid-term Exam	20%					
	Final Exam	30%					
	Participation	<u>10%</u>					
		<u>100%</u>					
	2						
R:	Prior Learning Assessment and Recognition: specify whether course is open for PLAR						
	No						
Cour	se Designer(s): Patrick Rrown		Education Council / Curriculum Committee Representative				
Cour	se Designer(s): Patrick Brown		Education Council / Curriculum Committee Representative				
Cour	se Designer(s): Patrick Brown		Education Council / Curriculum Committee Representative				
	se Designer(s): Patrick Brown / Director: Robert Buller		Education Council / Curriculum Committee Representative Registrar: Trish Angus				

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