

EFFECTIVE: SEPTEMBER 2004 CURRICULUM GUIDELINES

Α.	Division:	Instruction	EI	lective Date:		September 2004	
В.	Department / Program Area:	Commerce & Business Admin. HISP	Re	evision	X	New Course	
	- 1051411111041		If	Revision, Section(s)		\mathbf{C}	
				evised:		2002.00.11	
				ate of Previous Revision ate of Current Revision		2002-09 H 2004-09	
C:		D:	Ъ.	ite of Current Revision	•	E:	
			Research Applications I			3	
	Subject & Course No. Description:		tive Ti	tle	Sen	nester Credits	
F:	This course, re information sy data for analys	aption: stricted for HISP program studen stems with applied computer analysis, describing data, probability dis- etween variables.	ysis us	ing SPSS. Topics cov	ered ir	nclude: preparing	ing
G:		ontact Hours to Type of Instruction	H:	Course Prerequisites	:		
	/ Learning Setti	ngs		Second semester sta	ndina	or normission of	
	•	Primary Methods of Instructional Delivery and/or Learning Settings:		instructor. English "C" or better or eq	12 wit	th a letter grade of	
	Lectures and Seminars						
			I:	Course Corequisites:			
	Number of Contact Hours: (per week / semester for each descriptor)		Nil				
	Lecture:	2 Hours	J:	Course for which thi	s Cour	se is a Prerequisite	
	Seminar:	2 Hours				1	
	Total:	4 Hours		Research Application	ons II		
	Number of Weeks per Semester:						
	15 Weeks X 4 Hours per Week = 60 Hours		K:	K: Maximum Class Size:			
				24			
				24			
L:	PLEASE INDI	CATE:					
	Non-Cred	it					
	X College C	redit Non-Transfer					
		redit Transfer:					
	SEE BC TRANSFER GUIDE FOR TRANSFER DETAILS (www.bccat.bc.ca)						

M: Course Objectives / Learning Outcomes

At the end of the course, the successful student should be able to:

- 1. Describe data using measures of central tendency and variability;
- 2. Utilize SPSS statistical software to extract data from a database (PRISM), conduct basic statistical computations, and analyze the results.
- 3. Calculate the probability of mutually exclusive, dependent or independent events; apply probability distributions to make estimates;
- 4. Identify appropriate sampling techniques in order to make inferences about the population mean or proportion;
- 5. Set up confidence intervals and conduct tests of significance for the population mean, proportion and variance using small or large samples;
- 6. Set up and conduct tests of hypotheses and interpret results;
- 7. Examine relationships between variables using correlation and linear regression.

N: Course Content:

- 1. Review of Descriptive Statistics
 - . scales of measurement
 - . frequency distributions
 - . histograms, graphs and diagrams
 - . averages and variation
 - . using SPSS for computing frequencies, averages and variance
 - . cross-tabulation
- 2. Introduction to SPSS
 - . setting up a data file
 - . defining data
 - . running SPSS/PC+
 - . the PRISM data base
- 3. Probability and Probability Distributions
 - . approaches to probability
 - . measures of probability or expectation
 - . mutually exclusive events
 - . independent and dependent events
 - . conditional probabilities
 - . binomial, normal, and poisson distributions
- 4. Sampling Theory and Techniques
 - . types of sampling
 - . surveys
 - . sampling distributions
- 5. Statistical Inference
 - . population parameters and sample statistics
 - . sampling distribution of the mean
 - . standard error of the mean
 - . first limit theorem and central limit theorem
 - . estimation of the population mean
 - . confidence intervals
 - . sample size
 - . estimation of the population proportion
 - . z-scores, t-distribution, chi-square distribution
 - . using SPSS in statistical inference

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	6.	Hypothesis Testing	.1						
		null and alternative ltest statistics	nypotheses						
		. test statistics . test of significance, of	decision rule						
		. Type I and Type II e							
		z-test, t-test, chi-square							
		. using SPSS to test st							
	7.	Examining Relationsh							
		. correlation co-efficie	ent (r)						
		linear regression							
		standard error of theco-efficient of deterr							
		. using SPSS to calcul		egression lines					
	36.1	L CX							
O:	Methods of Instruction								
	Lecture/discussion								
	Computerized application exercises. A significant component of this course requires individual usage of computer facilities.								
	1								
P:	Textbooks and Materials to be Purchased by Students								
	Daniel W. <u>Biostatistics: A Foundation for Analysis in the Health Sciences</u> , 5th Edition, Wiley, 1991.								
	Raymond Yu. Research Applications I Manual for BUSN 337, Douglas College Printers, 1991.								
			Means of Assessment						
Q:	Means	of Assessment							
Q:	Means	of Assessment							
Q:		of Assessment ments (Minimum 4)	40%						
Q:	Assigni Mid-ter	ments (Minimum 4) rm Exam	20%						
Q:	Assigni Mid-ter Final E	ments (Minimum 4) rm Exam xam	20% 30%						
Q:	Assigni Mid-ter	ments (Minimum 4) rm Exam xam	20% 30% <u>10%</u>						
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R:	Assigni Mid-ter Final E Particip Prior Lo	ments (Minimum 4) rm Exam xam pation	20% 30% 10% 100%	fy whether course is open for PLAR Education Council / Curriculum Committee Representative					
R:	Assigni Mid-ter Final E Particip Prior Lo	ments (Minimum 4) rm Exam xam pation earning Assessment and	20% 30% 10% 100%						
R:	Assigni Mid-ter Final E Particip Prior Lo No	ments (Minimum 4) rm Exam xam pation earning Assessment and	20% 30% 10% 100%						

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