

UCR

UNIVERSITY OF CALIFORNIA, RIVERSIDE

Certificate in *Hospitality & Tourism Management*
or
Certificate in *Management*



(With paid academic training at *Walt Disney World®* Resorts through the Disney College Program)

UNIVERSITY OF CALIFORNIA, RIVERSIDE



University of California System

- Berkeley
- Davis
- Irvine
- Los Angeles
- Merced
- Riverside**
- San Diego
- San Francisco
- Santa Barbara
- Santa Cruz

UNIVERSITY OF CALIFORNIA, RIVERSIDE
Centrally Located to California's Attractions!

UC Riverside

Location	Distance
Disneyland	55 minutes
Universal Studios	65 minutes
Mountain Ski Resorts	40 minutes
Beaches	55 minutes
Los Angeles	60 minutes
San Diego	90 minutes
Palm Springs	45 minutes
San Francisco	7 hours
Las Vegas	4 hours
Ontario Airport	25 minutes

NAPA VALLEY
 SAN FRANCISCO
 YOSEMITE NATIONAL PARK
 SANTA BARBARA
 HOLLYWOOD (L.A.)
 LAGUNA BEACH (O.C.)
 BIG BEAR RESORT
 PALM SPRINGS
UC RIVERSIDE
 SAN DIEGO





UC RIVERSIDE RANKS:

NO. **32**

DESIGNATED A **BEST VALUE** SCHOOL OUT OF 727 WITH AN AVERAGE COMPLETION TIME OF 4.4 YEARS AND AN ENTRY-LEVEL SALARY OF \$51,000.
MONEY MAGAZINE (2018)

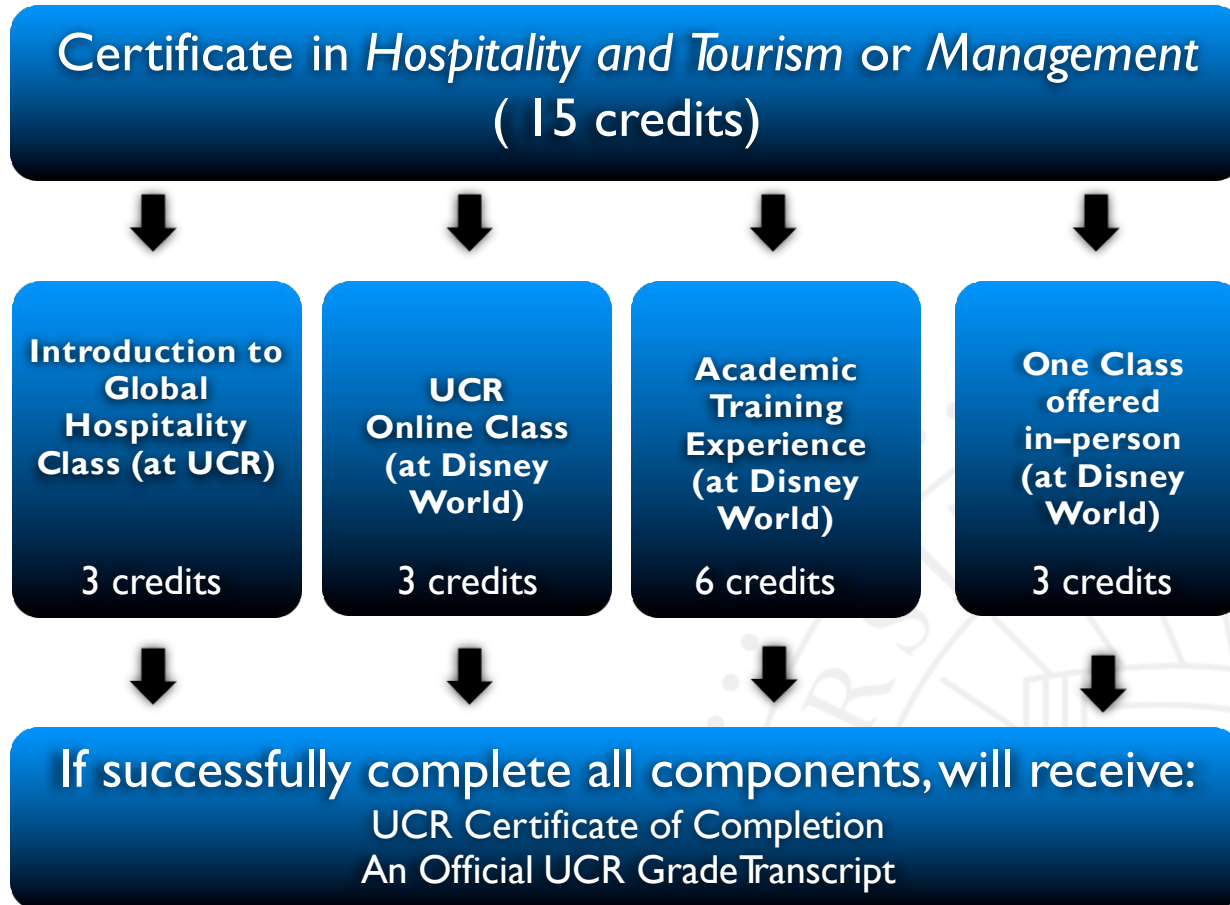
NO. **35**

PUBLIC UNIVERSITY WITH VAST RESEARCH OPPORTUNITIES FOR UNDERGRADUATE AND GRADUATE STUDENTS.
U.S. NEWS (2019)

NO. **15**

AMONG PUBLIC UNIVERSITIES AND 28TH NATIONALLY, BASED ON SOCIAL MOBILITY, CIVIC ENGAGEMENT AND RESEARCH.
WASHINGTON MONTHLY (2018)

UCR ACADEMIC EXPERIENCE



Program Information

Academic Training Experience at *Walt Disney World*® Resorts includes:

- Work Experience Analysis
- Company and Job Analysis
- A Disney student performance review

2020 Program Dates

- ❑ Sat. June 27: Arrive at UCR. Free transportation provided from LAX to UCR.
- ❑ Mon. June 29 – Fri. July 10: Orientation, academic course work at UCR
- ❑ Sun. July 12: Evening travel to Orlando, Florida
- ❑ Mon. July 13: Arrive at *Walt Disney World*® Resorts. Check in housing.
- ❑ Tues. July 14: Paid academic training starts
- ❑ September: Coursework starts
- ❑ Thurs. Dec. 17: Students depart *Walt Disney World*® Resorts





Sample Calendar



Introduction to the Global Hospitality Industry
 UCR Disney Program
 June 24 – July 5, 2019

Group A

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
June 23 Free Day	24 Registration and Mandatory Orientations 9:00AM - 12:00PM Conference Rooms D&E Program Orientation 1:00PM – 3:00PM Conference Room D	25 Team Building <i>Peter Fordos</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	26 Hotel and Service Management <i>Ellen Kim</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	27 Cross Cultural Perspectives <i>Elena Romine</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	28 Customer Service and Loyalty <i>Mariasol Diaz-Gomez</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	29 Free Day
30 Free Day	July 1 Principles of Special Events Management <i>Rey O'Day</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	2 SITE VISIT Sheraton Fairplex Hotel & Conference Center Depart from Homestay Drop-off at 10:00AM Return to UCR by 1:00PM (estimated)	3 Ethics and Tourism <i>Cathy Davis-Dickey</i> Class 8:30AM – 4:30PM 1 hour lunch break <u>Suite 3</u>	4 Independence Day Holiday No Classes Campus Closed	5 Final Exam 8:30AM – 9:30AM <u>Room A</u> Presentations 10:00AM – 1:00PM <i>Cathy Davis-Dickey</i> <u>Room A</u> Mandatory Wrap-Up Meeting 2:00PM – 3:00PM <u>Room D</u>	6 Free Day
7 Departure to Disney World 	8 <u>Arrive in Orlando, Florida</u> Check into Housing 12:00PM-3:00PM	 <p><i>Bye Bye</i></p> <p>Have fun at Disneyworld!!</p>				

Activities during the first two weeks



HOLLYWOOD



UNIVERSAL STUDIOS
HOLLYWOOD

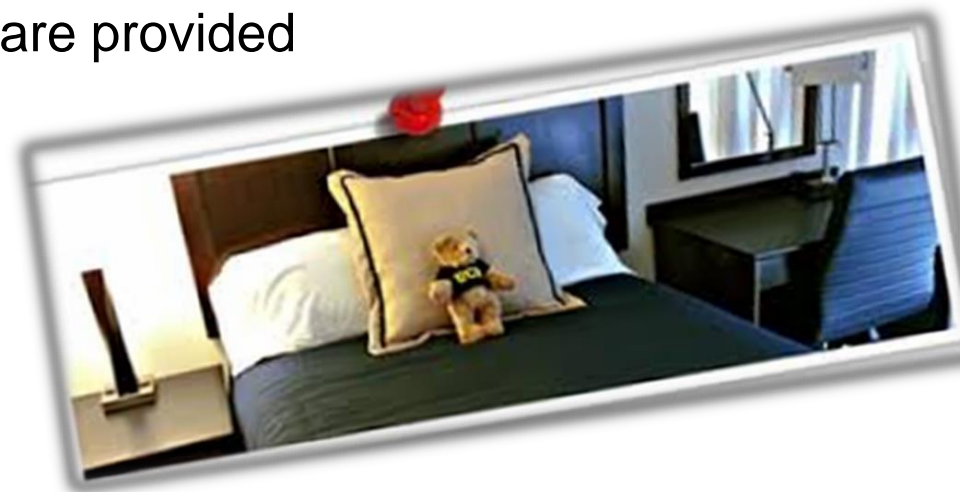
The Entertainment Capital of L.A.™



Accommodation for students under 21

Extension Residence Center

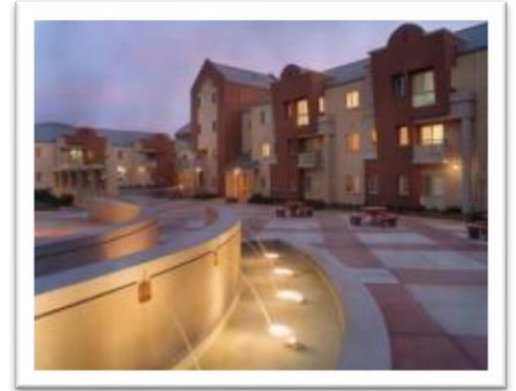
- Double occupancy dorm-style rooms
- Conveniently located at the Extension center
- Each room includes bathroom, phone, cable television & wireless internet (no cooking appliances are allowed in the rooms)
- A resident concierge is available to assist students
- Occasional housekeeping services are provided
- Minimum age: 18
- Breakfast included



Accommodation for students over 21

International Village

- Double occupancy apartments
- Conveniently located next to the Extension Center
- Each apartment includes a full kitchen (cooking supplies not included), bathroom, phone, cable television, wireless internet and living area
- A resident advisor is available to assist students
- Breakfast provided at the Extension Center



UCR Academic Requirements

- 2-week Introduction to Hospitality course at UCR
- Students choose one 3-credit online course offered through UCR. Choices include:
 - Consumer Behavior (HOSP 1325 or MARK 3215)
 - Customer Service Management (HOSP 2465 or MARK 3360)
 - Organizational Leadership (HOSP 1115)
 - Strategic Marketing and the Marketing Plan (HOSP 2415, or unassigned MARK credit)
- Students will choose one 3-credit in-person course while at *Walt Disney World*® Resorts. Choices include courses such as:
 - Advanced Studies in Hospitality Management (BUSN 1200 or HOSP 2455)
 - Corporate Communication (HOSP 2415)
 - Human Resource Management (HOSP 2430; BUSN 1210 if Organizational Leadership is taken as well)
- *The courses students choose to take will be granted credit from UCR.*



UCR Academic Requirements

Additional Academic Requirements

- ❑ Supervised Training course that includes assignments which correlate directly to the internship experience



Optional Learning Opportunities

Exploring Disney Series

- **Disney Exploration Seminars (2 hrs X 4 weeks)**
 - Integrated series' exploring the various elements of our business
 - Topics include Animal Sciences and Event Operations
- **Spotlight On (2-3 hrs per session)**
 - Stand-alone sessions that provide insight into various elements of Disney's business.
 - Topics include The Epcot Story and Disney Traditions
- **Discover Disney (2-4 hours per session)**
 - An exciting way to explore the parks and resorts that make up the *Walt Disney World*® Resorts in a whole new way.
 - Topics include Costuming Valut Tour and Expedition Everest Backstage Tour



*Optional Learning Opportunities subject to change and availability
Further information available through DORMS*

Optional Learning Opportunities (cont.)

Career Connection Series

- **Conversations With**
 - provides participants with the opportunity to learn about different topics and/or career paths at Disney through the personal stories shared by guest speakers.
 - Topics include Guest Relations and Disney Auditions
- **Career Insights**
 - exclusive events that showcase career possibilities based on participants indicated major and/or area of study or interest.
 - Topics include Culinary and Stage Management
- **Career + Life Preparation**
 - designed to assist participants with resume writing, networking, interviewing, and wellness, including financial, emotional, physical, and intellectual dimensions.
 - Topics include Networking 101 and Stress Busters



Optional Learning Opportunities subject to change and availability

Further information available through DORMS

Academic Training at *Walt Disney World*® Resorts

- ❑ Offers participants the opportunity for valuable work experience within a Fortune 100 Company
- ❑ Directed working and learning experience to expand knowledge of successful career practices
- ❑ Supervised employment extending classroom based occupational learning at on-the-job learning stations



Academic Training at *Walt Disney World*® Resorts

Students earn semester credits for a 5.5-month supervised training

Positions include:

5.5-month positions

- Lifeguard
- Costuming
- Character Performer

Role Rotation (2 positions in 5.5 months)

- Quick Service Food and Beverage
- Merchandise
- Attractions



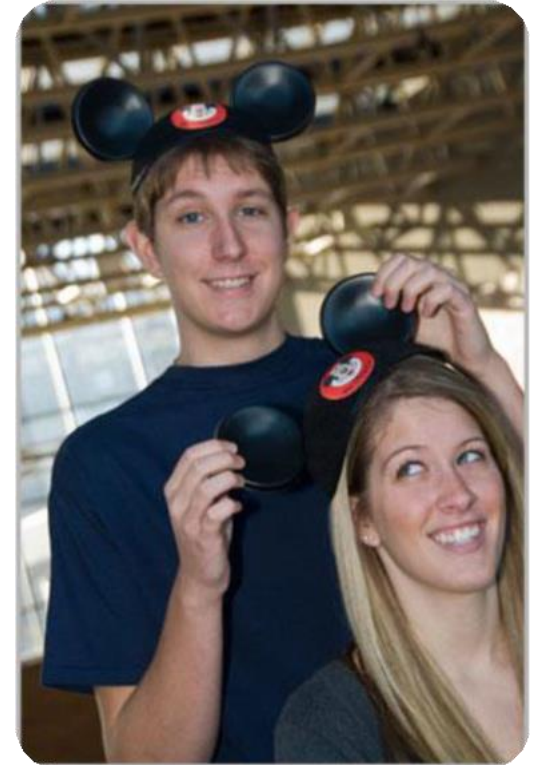
Living at Disney World

- ❑ Two- to four-bedroom fully furnished apartments.
- ❑ Costs are automatically deducted from students' paychecks weekly.
- ❑ 24-hour security in apartment complexes
- ❑ Bus transportation is provided to and from *Walt Disney World*® Resorts and to grocery stores, post office, and shopping malls



Earning at Disney World

- ❑ Participants will work in a range of roles in Disney World Theme Parks and Resorts
- ❑ 30 – 37 hours/week on average when classes are in session
- ❑ Up to 40 or more hours/week during peak season and no classes in session.
- ❑ Base pay US\$10.00/hour
- ❑ Hourly rate of pay is determined by the role at the *Walt Disney World*® Resorts



Program Admission Requirements

- ❑ Must have completed first year courses before start of program
- ❑ Enrolled as a full-time undergraduate student at your home institution
- ❑ Recommended by your institution
- ❑ In good academic standing
- ❑ Pass oral interviews with UCR and Disney recruiters



Program Procedures

- ❑ Students complete UCR application, including essay and copy of transcripts, photo page of passport
- ❑ Students are pre-screened by their home institution and recommended to UCR
- ❑ UCR assesses student application and recommends list to Disney for interviews
- ❑ Normally, UCR and Disney conduct the interviews on campus
- ❑ Once interviewed by Disney, successful applicants will be offered a role at *Walt Disney World*® Resorts, normally within one week.
- ❑ Students will have one to two weeks from the offer date to accept the role and are required to pay \$450 nonrefundable application fee to UCR. Proof of financial support is also required at that time.



Financial Statement Requirements

Fixed Program Cost

Cost at UCR \$5,450.00USD

Includes

- Application Fees \$450USD
- Medical Insurance \$1300USD (\$50 x 26 weeks)
- Tuition \$4,200USD
- Scholarship worth \$500
- Breakfast and UCR Housing included*

Cost at Disney in Orlando, FL \$375.00USD

Includes

- Program Assessment Fee \$135
- Housing Fee \$240 (includes first room payment)

Estimated program cost \$5,825.00USD



Personal Expenses Additional Costs to keep in mind

- SEVIS Fee \$220.00USD
- Visa Processing Fee \$160.00USD
- Airfare to L.A., Orlando, and back home \$?????????
- Personal expenses at UCR 2 weeks (food/travel) varies

Orlando (24 weeks)

- Books & Materials for Courses \$100
- Housing in Orlando, FL \$99 - \$130/week
- Personal expenses (food/travel/gifts) varies

- Your estimated earnings through your Disney employment are **\$9,000.00USD** (based on 37.5 hours a week x 24 weeks).
- You must demonstrate \$2,400.00USD to be eligible for the Visa
- We recommend that you bring additional funding for personal travel & gifts

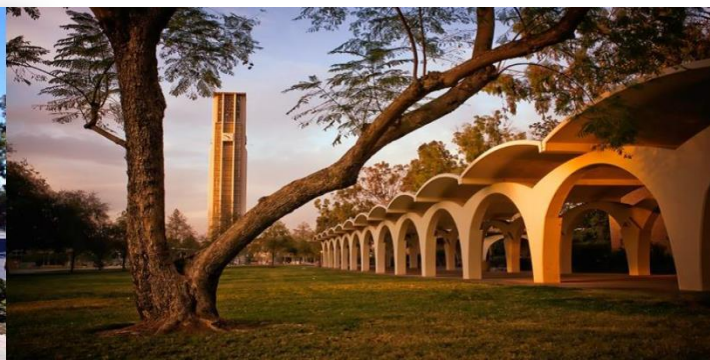
Things to Remember – Visa Fees

- J-1 Student Visa is sponsored by UCR
- Visa Fees (to US Department of State)
- SEVIS Fee – \$220
- Visa Processing Fee - \$160

Program Procedures

- ❑ Once deposit and financial statement has been received, UCR will issue DS-2019.
- ❑ International applications – when you receive DS-2019, you can make an appointment to be interviewed by the U.S. Embassy for the J-1 visa.
- ❑ Once visa has been approved, students can make airline reservation as a school group for arrival (pick up by UCR included only when travelling as a group)

The image shows a sample DS-2019 form. The header reads "U.S. Department of State CERTIFICATE OF ELIGIBILITY FOR EXCHANGE VISITOR(J-1) STATUS". The form is filled out with sample information, including the name "KUNIA, GIOVE", the sponsor "UNIVERSITY TRAINING STAFF INCLUDING RESEARCHERS", and the program "RESEARCHER". The form is marked with "SAMPLE" in large, bold letters in several places. The form includes sections for personal information, sponsor information, program details, and a signature line for the sponsor.



UCR

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Thank you!

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