



**DOUGLAS COLLEGE**  
FOUNDATION

# Douglas College Foundation

## Executive Director's Annual Report



**Leanne Poon, Executive Director, Foundation & Alumni Relations**

**June 24, 2020**

# History of the Foundation



- Incorporated in 1985
- Current investment portfolio equals \$22.5 million
- 13 volunteer Foundation Board Directors
- 9 full-time staff, 1 student assistant
- Office located at the Coquitlam campus



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# 2019/20 Committees

- Constitution and Bylaws
- Recruitment
- Finance Committee (standing)

# 2019/20 Staffing



- This year we fondly said goodbye to Jane Evans, Jin Roh and Sally Patterson, but we also welcomed three great new people to the Foundation team!
  - **Shannon McInnes** – Manager, Philanthropic Relations
  - **David Scott** – Development Officer, Foundation & Alumni Relations
  - **Vanessa Gillan** – Executive Assistant, Foundation & Alumni Relations

# Current Foundation Team

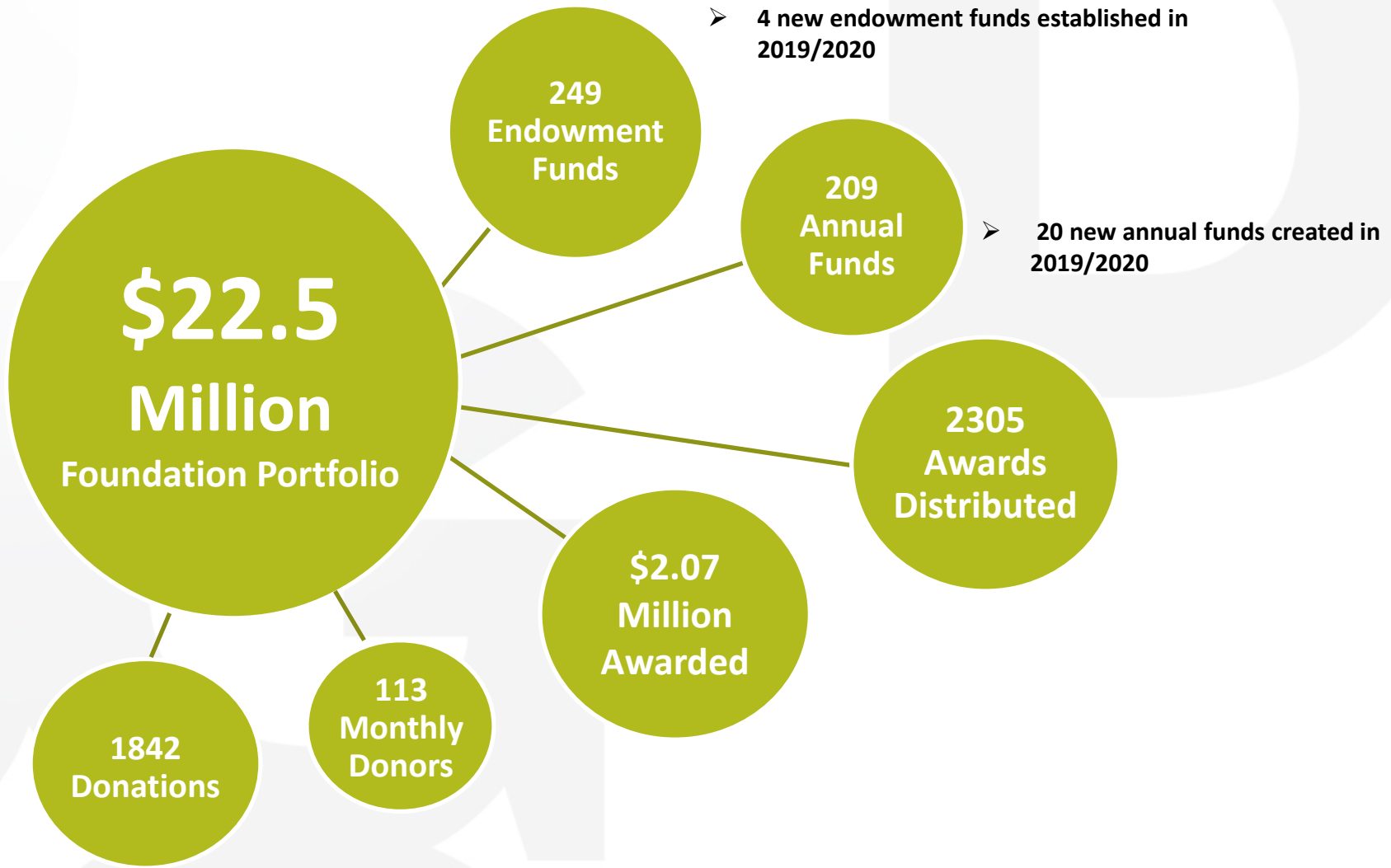


# Relationship between the College and the Foundation



- Shared interest in the success of our students
- Foundation staff are employees of the college

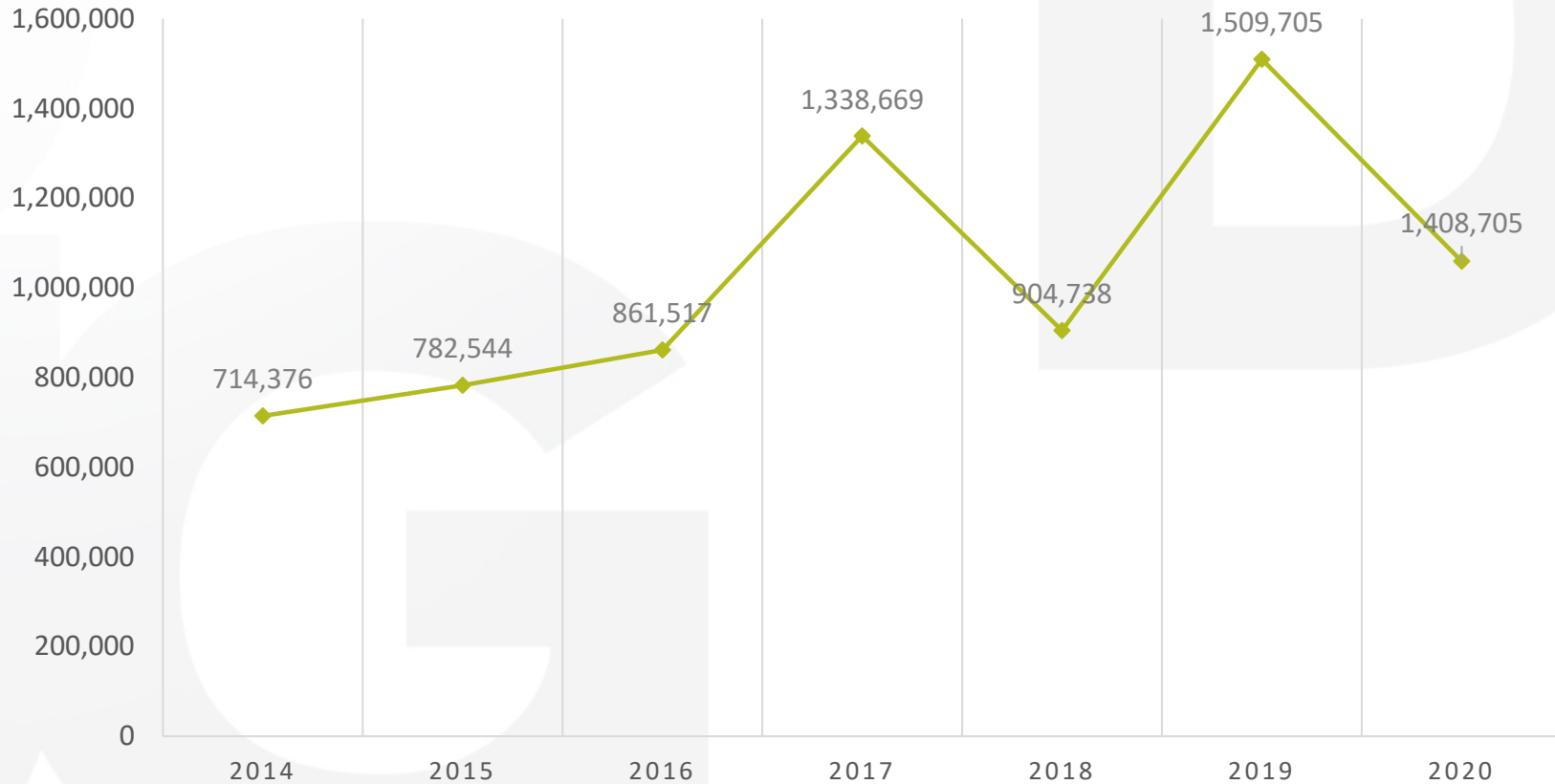
# 2019/2020 AT A GLANCE



# Funds Raised Year-to-Year



INDIVIDUAL, CORPORATION AND FOUNDATION REVENUE (EXCLUDING INVESTMENT INCOME)





# Detailed Revenue & Asset Changes



	2018/2019	2019/2020
<b>External Funds Received</b>		
Individuals	\$385,000	\$210,000
Corporations & Foundations	\$742,000	\$831,000
Gifts-In-Kind	\$14,000	\$21,000
Sponsorships	\$29,000	\$9,000
<b>Total External Funds Received</b>	<b>\$1,170,000</b>	<b>\$1,071,000</b>
<b>Total Investment Income</b>	<b>\$728,000</b>	<b>\$775,000</b>
<b>Total Revenue (excluding DC Contributions)</b>	<b>\$1,898,000</b>	<b>\$1,846,000</b>
<b>Total Foundation Portfolio</b>	<b>\$21,834,778</b>	<b>\$22,480,000</b>



# 2019/20 HIGHLIGHTS



**2 New Positions**



**Calls to Action in our communications**



**Strong ties to Granting Organizations**



**Use of Matching Funds**

# OPPORTUNITIES

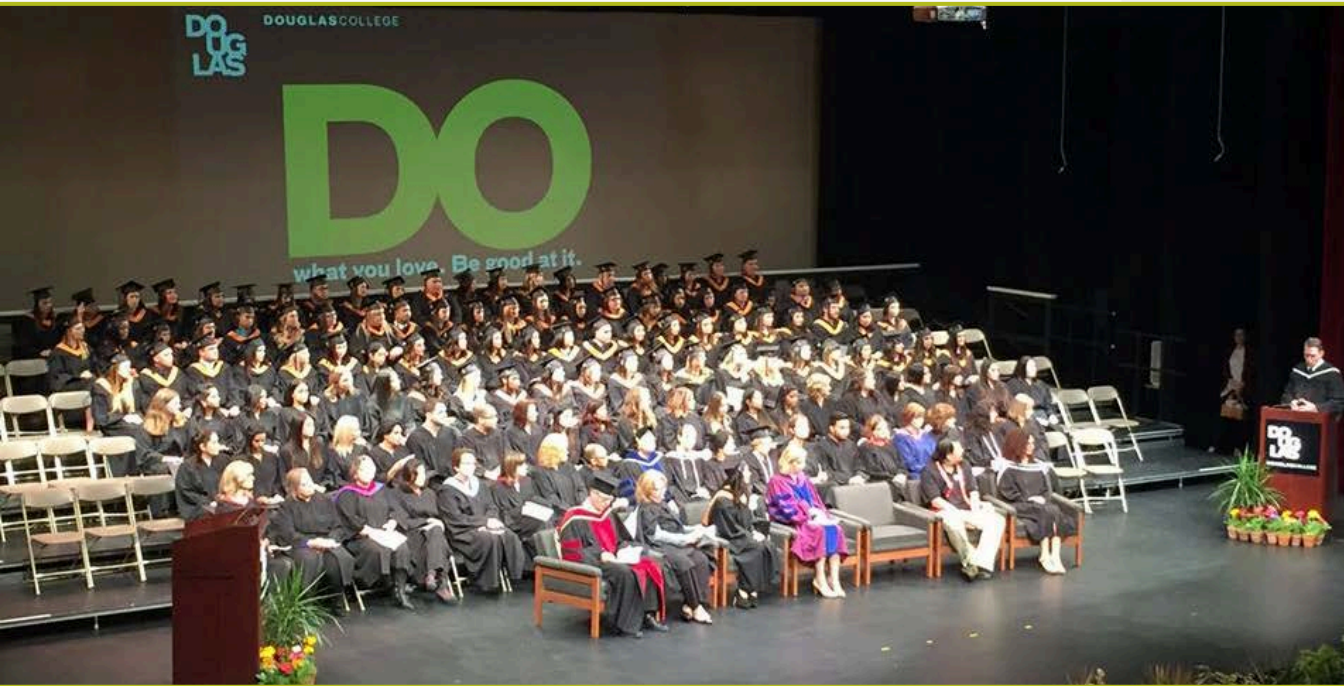
- Creating a College-wide culture of philanthropy
- Building the Foundation's profile externally to Alumni, Donors and the Community
- Connect/Re-engage with Alumni

# HOW TO GET INVOLVED



- Engage with the College
- Introduce contacts interested in education to the Foundation
- Volunteer to join our mentorship program (DC Café)
- Donate to support student awards

**Students are at the centre of what we DO**



**Time, Talent and Treasure!**



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**Thank you for all you DO!**

