

# COMMERCE AND BUSINESS STUDENT SUCCESS

## The Major Field Test: Electronic Testing Services, (ETS, New Jersey)

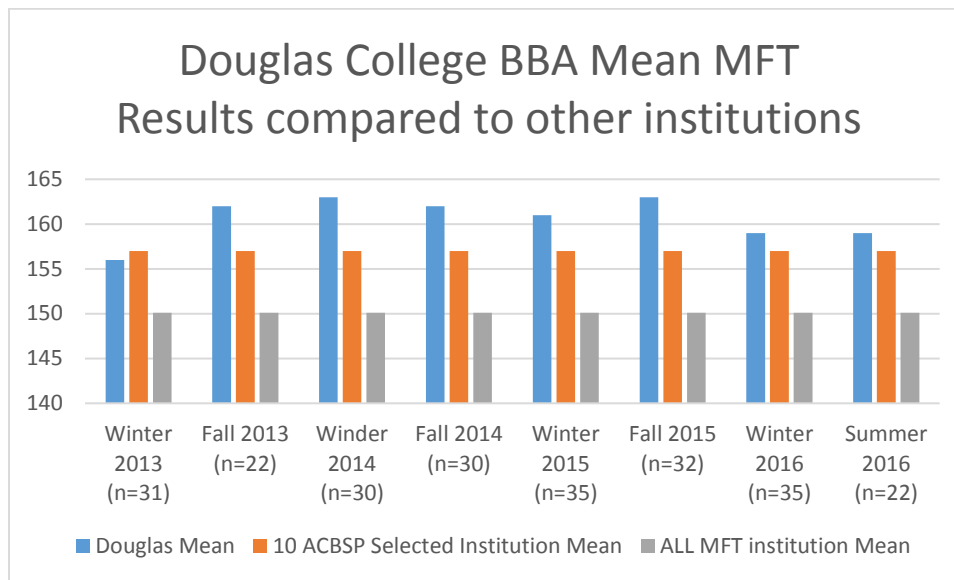
ETS develops, administers and scores more than 50 million assessment tests annually in more than 180 countries, at more than 9,000 locations worldwide.

### Douglas College Bachelor of Business Administration Major Field Test Trend Results

The Major Field Test (MFT) is a ETS developed and administered post-secondary test that covers the following business subject areas:

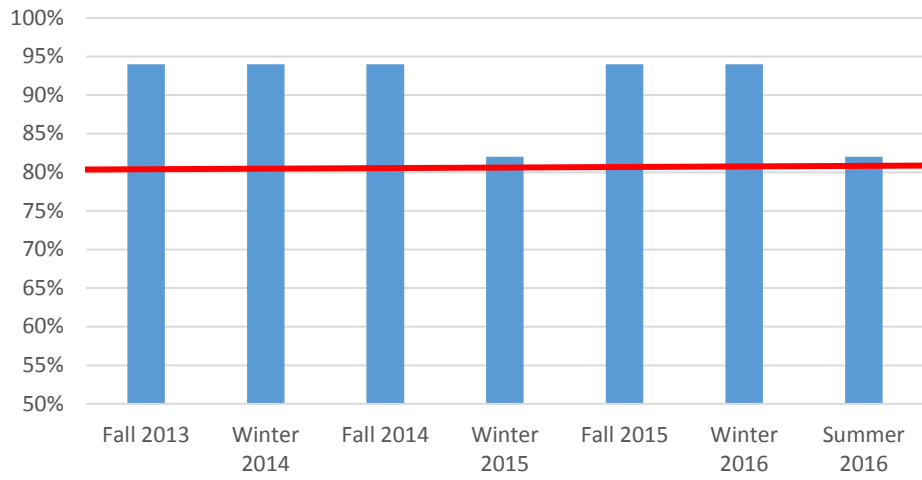
- Accounting
- Economics
- Management
- Quantitative Business Analysis
- Finance
- Marketing
- Information Systems and
- International Issues

It is administered to undergraduate students in their fourth year of studies, as an objective measures of student achievement. Douglas College has participated in this test each term since 2013. A major advantage of participating in this test is the ability to compare Douglas College students' results to those of students from ten comparable Accreditation Council for Business Schools and Programs (ABCSP) accredited institutions, and to all students who wrote the MFT during the same period. As displayed in the chart below, the mean scores of Douglas College students consistently compares favorably to these institutions.

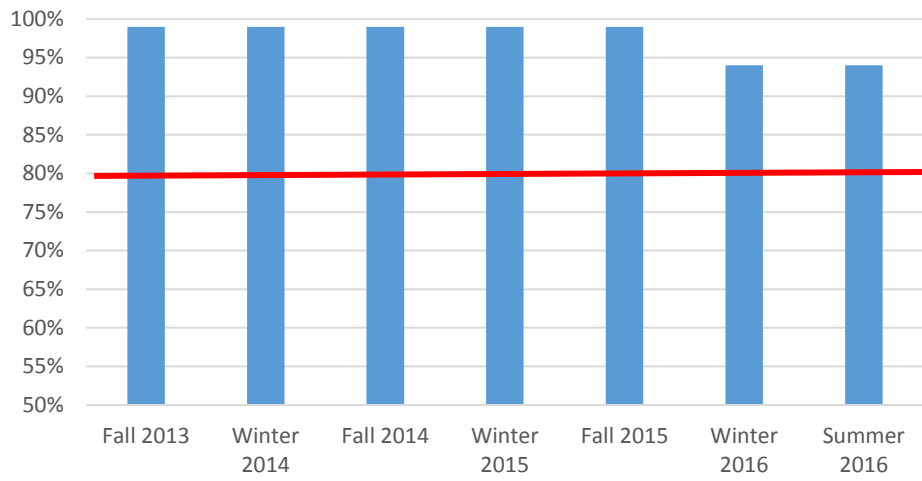


The MFT also breaks out scores for each of the primary subject areas. BBA students from Douglas College consistently rank above the 80th percentile for both accounting and finance questions when compared to other ACBSP accredited institutions (and even higher when compared to all MFT institutions).

### ACCT Percentile Compared to ACBSP Schools



### Finance Percentile Compared to ACBSP Schools

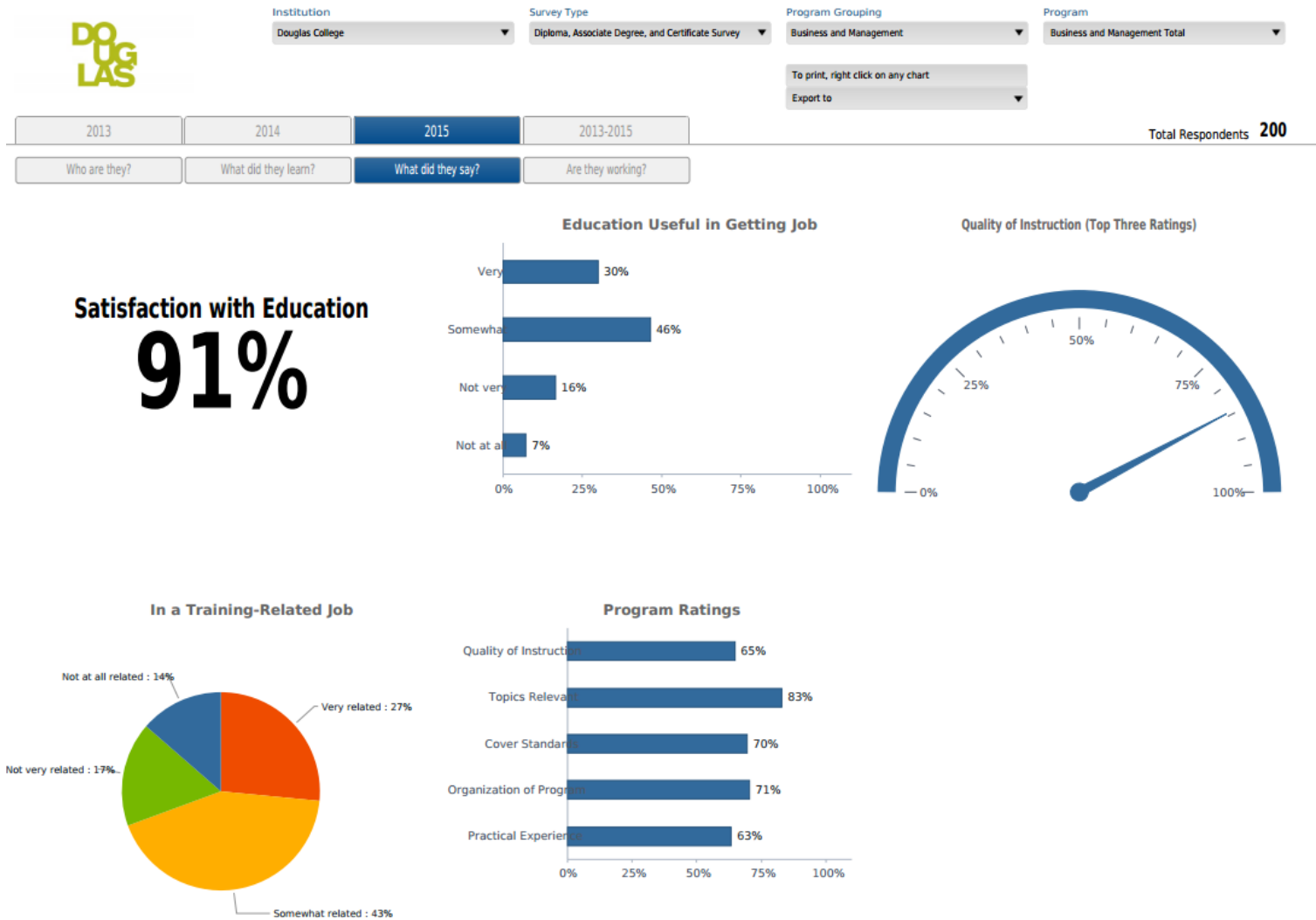


## The Diploma, Associate Degree and Certificate Student Outcomes Survey (DACSO)

Each year, BC Stats for the Ministry of Advanced Education collects information from former students who have been out of their programs for approximately 9 to 20 months. The annual questionnaire is built on a set of core questions based on the major themes of the survey. The link to this website is:

<http://outcomes.bcstats.gov.bc.ca/Default/Home.aspx>

The 2015 Business Diploma Students results have been summarized below:



Note, satisfaction with Education is on the rise moving up from 84% last year.

Practical experience is also on the rise moving from 46% in 2013 to 51% in 2014 and now 63% in 2015



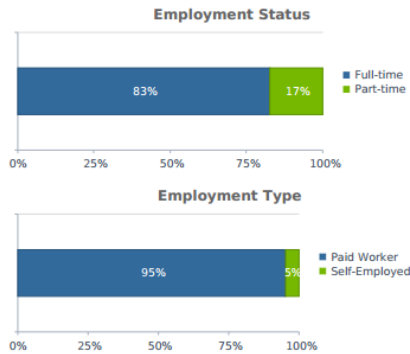
Institution: Douglas College | Survey Type: Diploma, Associate Degree, and Certificate Survey | Program Grouping: Business and Management | Program: Business and Management Total

To print, right click on any chart  
Export to

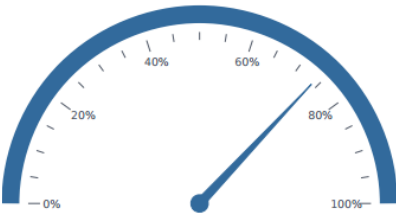
2013 | 2014 | **2015** | 2013-2015 | Total Respondents **200**

Who are they? | What did they learn? | What did they say? | **Are they working?**

In Labour Force  
**87%**



Employment Rate



Hourly Wage (Main Job)  
**\$15**

Weekly Hours Worked (Main Job)  
**40**

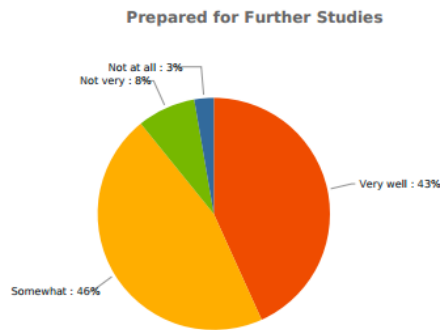
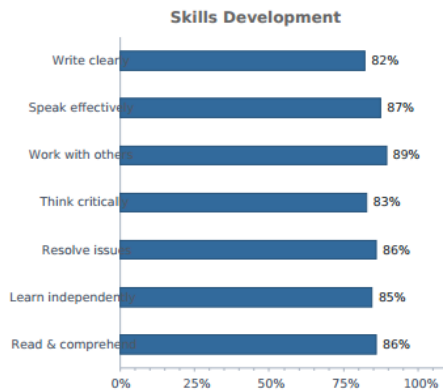


Institution: Douglas College | Survey Type: Diploma, Associate Degree, and Certificate Survey | Program Grouping: Business and Management | Program: Business and Management Total

To print, right click on any chart  
Export to

2013 | 2014 | 2015 | **2013-2015** | Total Respondents **505**

Who are they? | **What did they learn?** | What did they say? | Are they working?



Skills and Knowledge Useful in Performing Job



Business Degree Students had this to say:



Institution: Douglas College | 
 Survey Type: Bachelor's Degree Survey | 
 Program Grouping: Business and Management | 
 Program: Business and Management Total

To print, right click on any chart  
 Export to:

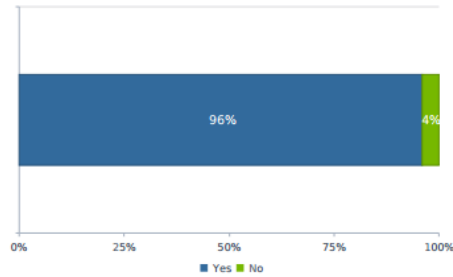
2013 | 2014 | **2015** | 2013-2015

Who are they? | What did they learn? | **What did they say?** | Are they working?

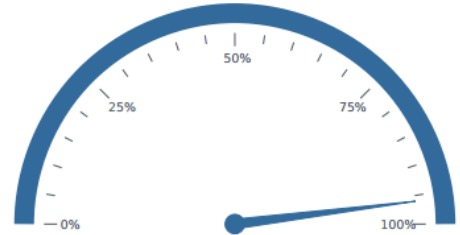
Total Respondents **25**

Satisfaction with Education  
**92%**

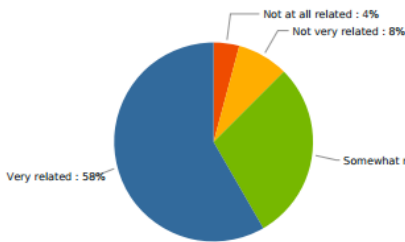
Would Select Same Program Again



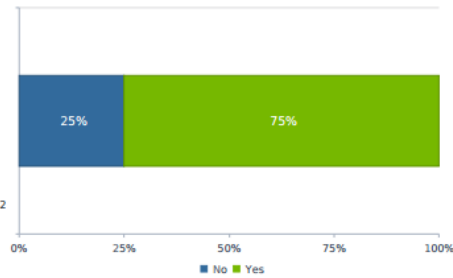
Quality of Instruction (Top Two Ratings)



In a Training-Related Job



Difficulty Scheduling Core Courses



2013 | 2014 | **2015** | 2013-2015

Who are they? | What did they learn? | What did they say? | **Are they working?**

Total Respondents **25**

In Labour Force  
**96%**

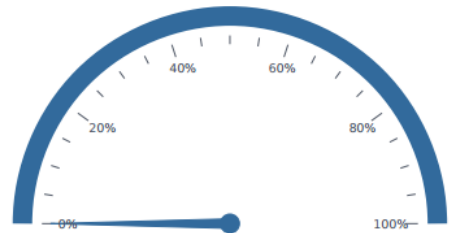
Employment Status

One or more numbers too low to report

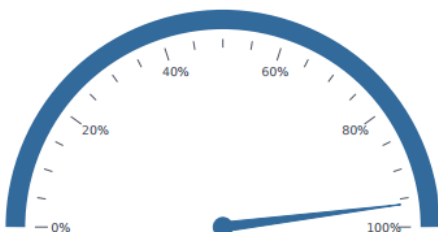
Employment Type

One or more numbers too low to report

Unemployment Rate



Employment Rate

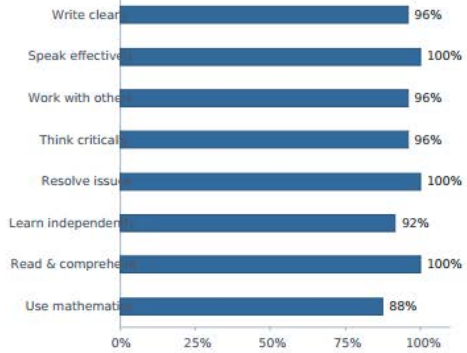


Salary (Main Job)  
**\$49,000**

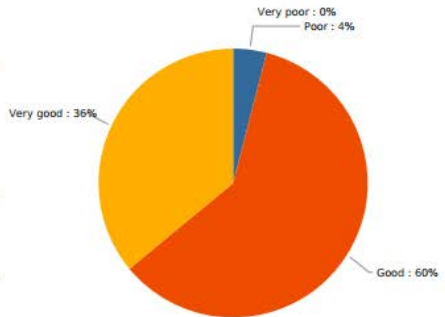
Weekly Hours Worked (Main Job)  
**40**



### Skills Usefulness on the Job



### Core Program Provided Full Understanding of FI



### Skills and Knowledge Useful in Performing Job

