



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

May 29, 2015 Revised

Dr. Kathy Denton, Ph D
President
Douglas College
700 Royal Avenue
New Westminster, British Columbia, Canada V3L 5B2

Dear President Denton,

Congratulations! The Board of Commissioners of the Baccalaureate/Graduate Degree Commission met on April 20-21, 2015 and voted to grant initial accreditation to Douglas College with notes for your business programs.

Conditions and notes indicate that either the Standard or Criteria is not fully met, and should be viewed as an opportunity to move your program to a higher level of excellence. It would be extremely rare that a school receive accreditation without these conditions or notes given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction." The notes placed on your programs are:

Note on Criterion 4.2: As the collection of results is in early stages, the CBA department would benefit from the inclusion of additional data points over a longer period of time for all measures to improve validity and to identify trends.

Note on Criterion 4.4: A direct link between assessment results and specific improvements to programs may enhance the identification of effective changes.

Note on Criterion 5.3: As the CBA department has a goal to increase the number of academically qualified faculty members, please continue to report progress until it meets the historically acceptable level.

Note on Criterion 5.8: The CBA department should develop a process to collect information regarding the scholarship activities of all faculty members and document the results in a table illustrated in Figure 5.6 of the Standards. "It is expected that each faculty member be continuously and actively engaged in scholarship and professional activities. 'Actively involved' intentionally implies that meeting attendance, though desirable as a professional activity, is not sufficient to demonstrate active engagement in scholarship. The concept of 'reasonable balance' indicates that all four areas of scholarship and professional activities should be represented in the activities of the faculty as a whole."

Note on Criterion 6.3.7: As improvements are currently being implemented to the enrollment management system, please continue to report the results of the improvements.

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Progress on the notes must be reported in future Quality Assurance Reports. You are encouraged to work with Dr. David Frantz on the removal of the notes. Commissioner Frantz may be contacted by phone at: 765-973-8337, or through his e-mail address at: dfrantz@iue.edu. You may also contact Dr. Ron DeYoung, Executive Liaison, Baccalaureate/Graduate Degree Commission, at 816-695-9585, or by email at rdeyoung1@kc.rr.com.

Your first Quality Assurance Report will be due on **2/15/2017**, and every two years after that. Your ten-year reaffirmation will be due in **2025**.

ACBSP will inform the public of decisions on accreditation status made by the Boards of Commissioners by posting the accreditation decisions on the ACBSP Website. The decisions on accreditation status can be accessed from the following link: [Accreditation Decisions](#) and will appear as the following:

Douglas College

Initial accreditation with improvement opportunities in the following criteria: Criterion 4.2., Criterion 4.4, Criterion 5.3, Criterion 5.5, Criterion 5.8 and Criterion 6.3.7.

Basis for final decision: Meets the overall requirements of the six ACBSP standards.

Official statement in bold:

The following business programs at Douglas College are accredited by the Accreditation Council for Business Schools and Programs:

**Accounting, BBA
Financial Services and Administration, BBA**

Diplomas for Computing Science and Information Systems, Associate of Arts in Economics, Hospitality Management, and Office Administration as well as Post Degree Diplomas have been excluded from ACBSP accreditation because they either serve as transfer program or do not constitute sufficient credit hours to be eligible for ACBSP accreditation.

If you have any comments concerning this notification please let me know. ACBSP encourages you to publicly announce that your business programs are accredited.

Please take this opportunity to review the institution name as it will appear on your Certificate of Accreditation. If this is not correct, please notify Diana Hallerud via email at dianahallerud@acbsp.org and provide the correction by June 1, 2015.

Name of institution as it will appear on the certificate:

**Douglas College
New Westminster, British Columbia, Canada**

Please mark your calendar to join us for our Annual Conference June 12-15, 2015, where we will honor you and all other schools receiving initial or reaffirmation of accreditation during the 2014-2015 membership year. The conference will be held in Philadelphia,

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Pennsylvania and our host hotel will be the Philadelphia Marriott Downtown. You are encouraged to attend along with your Chief Academic Officer and Dean or Head of the Business School or Program. Many institutions invite faculty to this prestigious celebration. Your institution will also be announced during the Baccalaureate/ Graduate Degree Institution meeting held at the conference.

There will be a breakfast on Sunday morning June 14, 2015, for registered conference attendees from institutions receiving initial accreditation. The purpose of the breakfast is to more personally congratulate the institutional representatives and to outline the procedures that will be followed at the accreditation banquet. At least one institutional representative must attend the breakfast.

In addition to the breakfast, a professional photographer will be available on Sunday, June 14, 2015 to photograph all institutional representatives along with the ACBSP Chief Accreditation Officer, and the Chair of the Baccalaureate/Graduate Degree Board of Commissioners. Appropriate dress for the photo session and banquet is business professional.

For updates on the Conference, visit the ACBSP website, www.acbsp.org. On-line registration will be available January 2015.

Congratulations on maintaining such a high quality business program.

Sincerely,



Steve Parscale
Chief Accreditation Officer

- c: Dr. Thor Borgford Interim Vice President, Academic and Provost, Chief Academic Officer
Mr. George Stroppa, B Ed, MBA, Dean, Faculty of Commerce and Business Administration,
Ms. Laura Byrne, Co-Champion
Dr. David Frantz, Baccalaureate/Graduate Degree Board of Commissioner



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

August 10, 2017

Dr. George Stroppa
Dean, Faculty of Commerce and Business Administration
Douglas College
700 Royal Avenue
New Westminster, BC V3M 5Z5

Dear Dr. Stroppa:

The Baccalaureate/Graduate Degree Board of Commissioners met on April 27 – 29, 2017 and reviewed your Quality Assurance Report. After review, the board voted to accept your report. The Board provided the following comments:

Note on Standard 5: The business unit has an opportunity to report via a range of relevant graphs on faculty and staff focus. Currently the business unit appears to be focusing on reporting hiring efforts in order to achieve an AQ faculty ratio of 40%. The business unit has an opportunity to identify additional performance indicators and provide a more rounded perspective.

Note on Standard 6: The business unit is in the process of revising the BBA Curriculum, and these revisions should follow the process book and will need to be reported when they become available.

OFI on Standard 3: Stakeholder satisfaction could be tracked more effectively if targets for results of actions taken and the improvements included more specific metrics for the action plans.

OFI on Standard 4: While the three MFT based graphs for the BBA are adequate for summative evaluation and external benchmarking of the program, the CBA stands to benefit moving forward if the other graphs representing formative and summative assessments were replaced. Measures that are not primarily based on grades, but focus upon achievement of specific learning outcomes are more effective.

A report on the progress to remove the Notes is due on **2/15/2019**. Your next full QA Report is due on **2/15/2021**. Your ten-year reaffirmation will be due in **2025**.

You are encouraged to work with Al Miller on the removal of the Notes. Commissioner Miller may be contacted at (971) 9-201-1325, or by e-mail at charliedrillco@hotmail.com. You may also contact Diana Hallerud, Associate Director of Accreditation, at 913-339-9356, or by e-mail at dianahallerud@acbsp.org.

We hope to see you at the ACBSP Annual Conference in Kansas City, Missouri, June 8-11, 2018. For more information on the conference including its location and host hotel, please see www.acbsp.org. Additional information will be available on our website beginning in January.

ACBSP is looking forward to our continued relationship with Douglas College. Thank you for providing quality business programs for your students. We are happy to have you as one of our valued members.

Sincerely,

A handwritten signature in blue ink that reads "Steve Parscale". The signature is fluid and cursive, with the first name "Steve" and last name "Parscale" clearly legible.

Steve Parscale, Ph.D.
Chief Accreditation Officer

Cc: Ms. Kelly Frankson, Professor
Dr. Alfred Miller, Baccalaureate/Graduation Degree Board of Commissioners