



DOUGLAS COLLEGE
FOUNDATION

Douglas College Foundation

Executive Director's 2017/18 Annual Report



Leanne Poon, Executive Director, Foundation & Alumni Relations

June 26, 2018

History of the Foundation



- Incorporated in 1985
- Current investment portfolio \$20.8 million
- 13 volunteer Directors
- 7 full-time staff, 1 executive assistant, 1 student assistant
- Office located at Coquitlam campus



DOUGLAS COLLEGE
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Current Foundation Team



Jin

Krista

Hannah

Susan

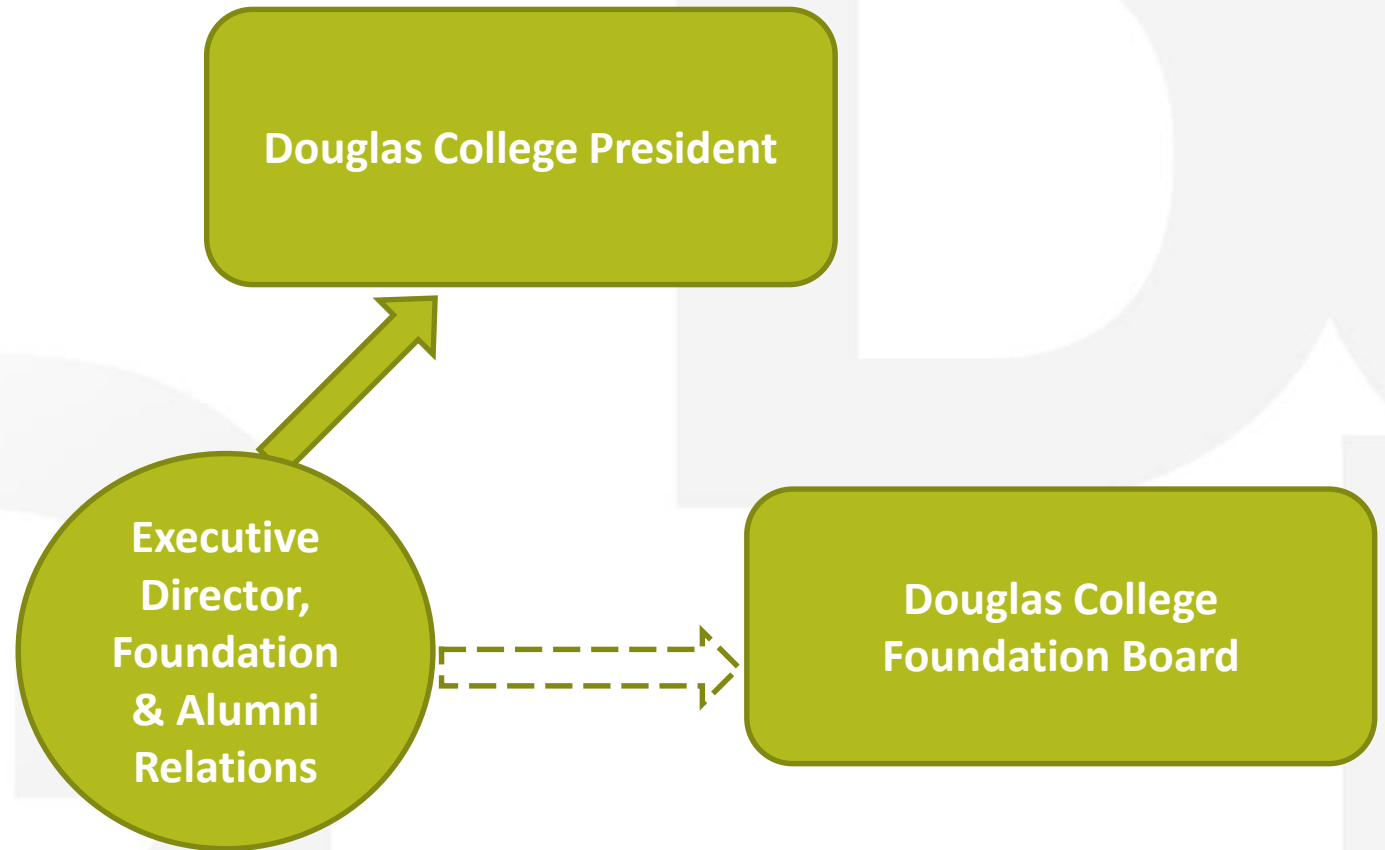
Leanne Sherrill Jane Carmen Andrew

Relationship between the College and the Foundation

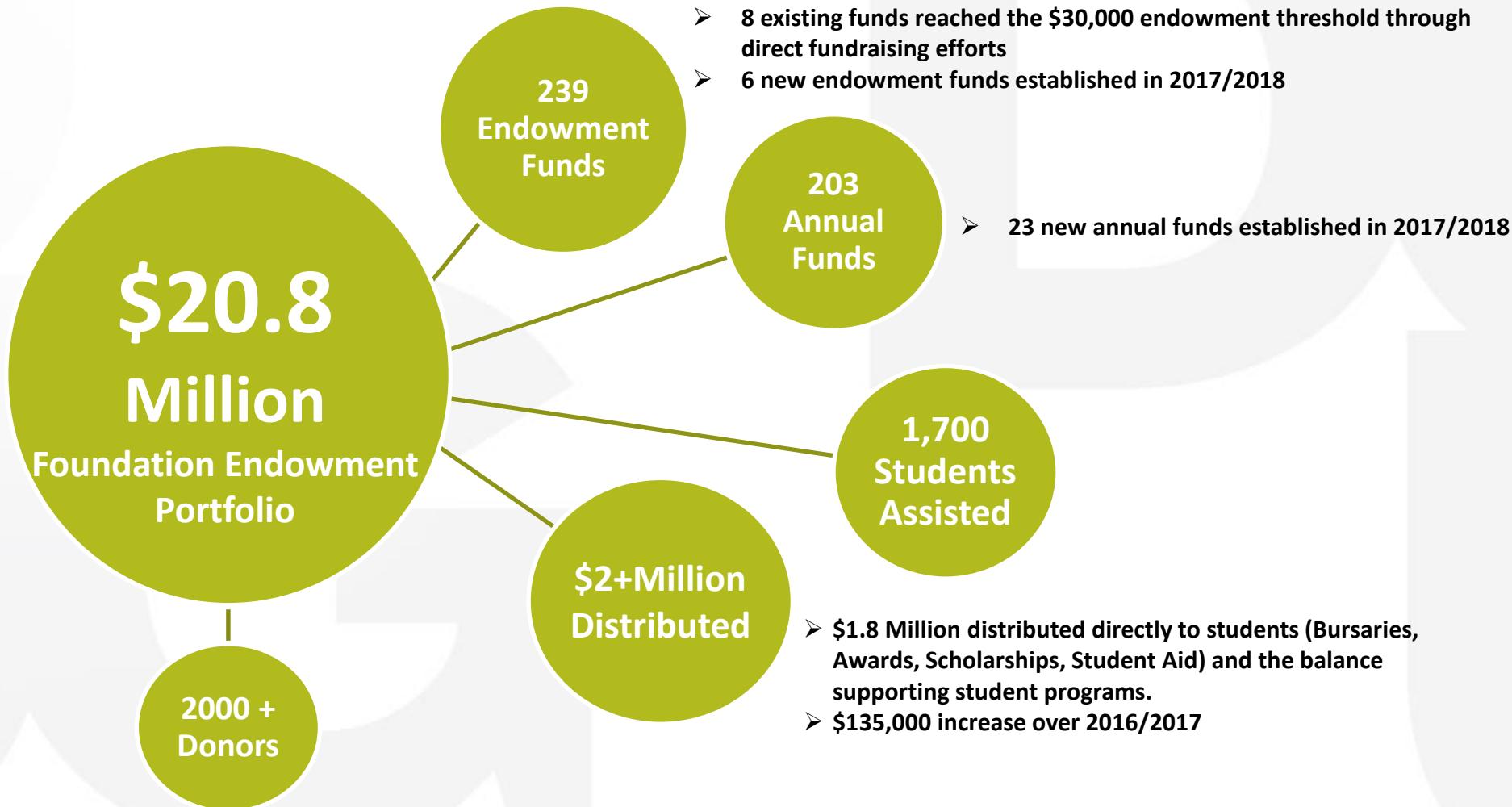


- Shared interest in the success of our students
- Foundation staff are employees of the college
- Foundation is a business unit of the college

Reporting Structure

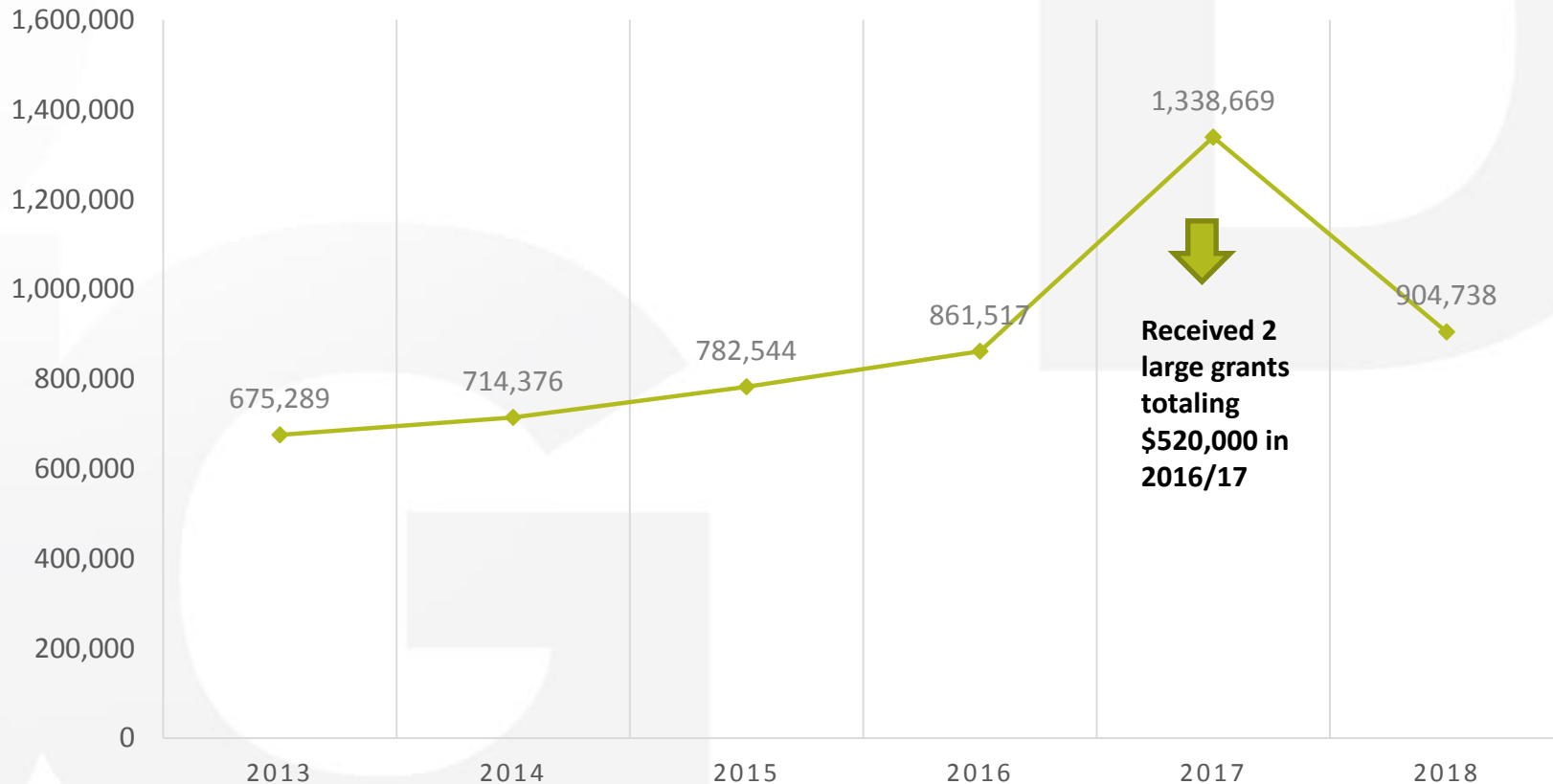


2017/2018 AT A GLANCE



Funds Raised Year-to-Year

INDIVIDUAL, CORPORATION AND FOUNDATION REVENUE (EXCLUDING INVESTMENT INCOME)



Detailed Revenue & Asset Changes



	2016/2017	2017/2018	
External Contributions			
Individuals	\$235,089	\$266,798	↑
Corporations	\$331,809	\$279,407	
Foundations	\$771,771	\$358,533	
Total External Contributions	\$1,338,669	\$904,738	
Total Investment Income	\$593,215	\$668,337	↑
Total Revenue (excluding DC Contributions)	\$1,931,884	\$1,573,075	
Total Foundation Portfolio	\$20,263,642	\$20,828,392	↑

2017/18 HIGHLIGHTS



1st Foundation & Alumni Board Retreat



Increased Alumni and Donor Outreach



New Draft Foundation Board Strategic Plan for 2018/19



Increased funds raised, students assisted, and multi-year pledges

2017/18 HIGHLIGHTS cont'd



Faculty/Staff Appeal



Alumni Annual Appeal



**International Alumni
Outreach**
***2,000 Graduates**

Changes in strategy ...

Then ...	Now ...
<ul style="list-style-type: none"> • Transactional Fundraising (one-time) 	<ul style="list-style-type: none"> • Ongoing long-term relationship building
<ul style="list-style-type: none"> • Partnership Fundraising 	<ul style="list-style-type: none"> • Only Fundraise for Douglas College (time & resources) • Major Gift Fundraising • Solicit donors to support awards and student programs • Collaboration with Alumni • Expanding to include: Gifts of Stock/Property, payroll deduction, recurring credit card
<ul style="list-style-type: none"> • Constitution & Bylaws with no Terms of Office 	<ul style="list-style-type: none"> • Updating Constitution & Bylaws including Board Terms of Office and standardizing per new BC Societies Act

OPPORTUNITIES

- Creating a College-wide culture of philanthropy
- Building the Foundation's profile externally to Alumni, Donors and the Community
- Connect/Re-engage with Alumni

HOW TO GET INVOLVED

- Engage with the College
- Introduce your contacts to the Foundation
- Participate in Foundation & Alumni events
- Donate to support student awards

Students are at the centre of what we DO



Time, Talent and Treasure!



